



Empowering Women
since 1881



Note: We will also be conducting our annual business meeting at the March 18 meeting, please see our proposed slate of officers on page 3.

The Beacon

Santa Cruz County Branch, American Association of University Women

February 2017

AAUW Santa Cruz County Presents:

Women in Early Hollywood: The Untold Story

Featuring Shelley Stamp, Professor of Film + Digital Media, UCSC

Many people are familiar with the work of D.W. Griffith and Cecil B. DeMille, the so-called "fathers" of American cinema. But what about Lois Weber, Alice Guy Blaché and June Mathis, women once prominent in early Hollywood but now largely forgotten? This talk will chart the extraordinary role that women played in the first decades of moviemaking—directing and producing films, writing screenplays, shaping fan culture and early film criticism, running theaters and showing films in their classrooms, libraries, and community centers. As audiences, filmmakers, critics and educators, women were central to the evolution of American movie culture.



Shelley Stamp is the author of two award-winning books on women and early cinema, and founding editor of the journal *Feminist Media Histories*. She is currently curating a new DVD box set on early women filmmakers and co-writing a book on Women and the Silent Screen in America.

Saturday, March 18, 2017
11:30am–2:00 pm
Community Foundation SCC
7807 Soquel Drive
Aptos, CA 95003

Mail this form to reserve your seat and your box meal (optional).

RSVP by Friday, March 10

SELECT FROM TWO OPTIONS:

- Option #1 - Attend and DO NOT order a box meal - Cost is \$5 per person
 Option #2 - Attend and order a box meal (select below) - Cost is \$15 per person

Choose from one of the following Classic Box Meals from Erik's Deli; each served with a whole sandwich, potato salad & chocolate chip cookie; bottled water, coffee & tea also included; cost is \$15 per person:

RIO GRANDE CLUB: Turkey breast, hickory smoked bacon & pepper jack cheese with Erik's guacamole, tomatoes & lettuce served on a toasted ciabatta roll.

DEL MONTE SPECIAL: Avocado & Monterey jack cheese on 9-grain wheat bread with red onions, tomatoes & sprouts.

Member name: _____ Phone #: _____

Guest name: _____

Total enclosed: _____ x \$5 per person = \$_____ (no meal)

_____ x \$15 per person = \$_____ (includes meal)

TOTAL AMOUNT = \$_____

Make checks payable to: AAUW Santa Cruz County Mail to: Kit Hein, 1126 Sutherland Lane #3, Capitola CA 95010

AAUW: Empowering Women Since 1881

Board Meetings

Board meetings are held at 10 a.m., on the first Monday of each month. If you wish to be on the agenda, please contact the Secretary in advance. All members are welcome to attend!

Officers and Committees: 2016-2017**President**

Grace Gerbrandt 423-9472
graceger@sbcglobal.net

President-Elect*open***Branch Treasurer**

Lynn Cummins 728-2128

lynn.cummins@csun.edu

Secretary

Kit Hein 854-2165

bythebeach15@gmail.com

Vice Presidents**Legal Advocacy***open***Membership**

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louanneec@gmail.com

AAUW Fund

Geri Williams 708-4133

gerisjs@aol.com

Program*open***Appointed****By-Laws & IBC Liaison**

Lois Holcomb 688-0541
locomb@cruzio.com

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jeannejorgensen@hotmail.com

Tech Trek

Jane Amaral 722-7839

lvsuamp@charter.net

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**President's message:**

So we didn't get to hear the inaugural speech that many of us had hoped for—Hillary Clinton's vision for America's future. Ironically, her gallant concession speech on November 9, 2016 showed us better than any commentary could, what the women's movement lost by this surreal, historical twist. As she bid farewell to her own dream, Hillary Clinton urged us not to surrender our dream for a better nation:

- This loss is painful, and it will be for a long time. But I want you to remember, our campaign was never about one person, or even one election. It was about the country we love, about building an America that is hopeful, inclusive, and big-hearted.
- I count my blessings every single day that I am an American. I still believe, as deeply as I ever have, that if we stand together and work together with respect for our differences, strength in our convictions, and love for this nation, our best days are still ahead of us.
- To all the little girls who are watching this, never doubt that you are valuable and powerful and deserving of every chance and opportunity in the world to pursue and achieve your own dreams.
- Please never stop believing that fighting for what's right is worth it.

Since 1881, the Association of American University Women has fought to build an equitable society. Despite setbacks, the AAUW will continue to advance justice and fairness for women and equality for girls. Our resolve is strengthened as we remember the little girls who watched the election of 2016.

Grace Gerbrandt

President, AAUW Santa Cruz County

Learn more about AAUW's ongoing fight. Become a two-minute activist by clicking [here](#), or sign up for email newsletter Mission & Action [here](#).

Membership News



Condolences:

...To **Lois Holcomb** on the recent passing of her son Grant. We all feel for Lois in this time of sorrow. [Grant Holcomb obituary](#)

Member Madeline Fjelstad passed away on January 13. Her daughter, Diane, is staying at her house (831-427-1292, 216 4th Ave., Santa Cruz, CA 95062) if anyone wishes to call or send a card. She was a long time member of our branch and will be missed, especially by her bridge group. [Madeline Fjelstad obituary](#)

Additions and Changes to the Directory:

- **Kyra DeBiaso's** cell phone number is 831-970-1299.
- **Audrenne "Audie" Henry** has moved to 3400 Paul Sweet Rd. B321 Santa Cruz California, 95065; new phone number is 831 600-8329; cell number is 831-227-6460; audie30paul@hotmail.com
- **Carol Horner** has a new address: 146 Chrystal Terrace, #1, Santa Cruz CA 95060
- Welcome back to Returning member **Martha Mangan**, 831-425-1306, mmanganese7@gmail.com
- **Dorothy Orr** has moved to the Dublin Pleasanton San Ramon Her new tel# is 925-309-4850; new address TBA
- Correct **Clarice Wiggins** tel# to 831-724-0715

Contact Louanne Ellison if your information is incorrect in any way at 831 471 8381 leaving a message with corrections if not answered or email louanneec@gmail.com. She will contact Debra Wallace with corrections.

Board Elections - The Branch still needs your help

As required by the Branch Bylaws (Article V, Section 1c), the following names are presented by the Nominating Committee "at least 30 days prior to the annual branch meeting". This will be our March 18 meeting. Thank you so much to those members who have agreed to step up and serve for 2017-2018.

It is not a complete list. Nominations will be accepted from the floor at the meeting, with prior agreement from the nominee. Self-nominations are, of course, accepted.

PLEASE, step forward to help the branch. Our state and national organizations have always said that, in order to conduct business, a branch only needs 2 positions: An overall leader (President) and a finance officer (Treasurer). We have a president for 2017-2018, but not a Treasurer. Our branch cannot continue if that position is not filled.

It is possible for more than one person to fill a single position. Perhaps you and a friend have each served on the board before and could share a position now. President elect is a great way to "learn the ropes" before taking over as president the following year.

Contact anyone on the Nominating Committee: Kit Hein (925-305-6301), Judy Cavin Brown (831-423-2439); Jeanne Jorgenson (831-477-7025); Lynn Raadik (831-425-1038); or Louanne Ellison (831-471-8381). We are anxious to hear from you.

Nominations for the AAUW Santa Cruz County Branch 2017-2018 Elected Board Officers

President: Grace Gerbrandt

President Elect: NEEDED

Treasurer: NEEDED

Secretary: Kit Hein

Legal Advocacy V.P.: NEEDED

Membership V.P.: Louanne Ellison

AAUW Funds V.P.: Geri Williams

Program V.P.: Trudi Fator



Public Policy



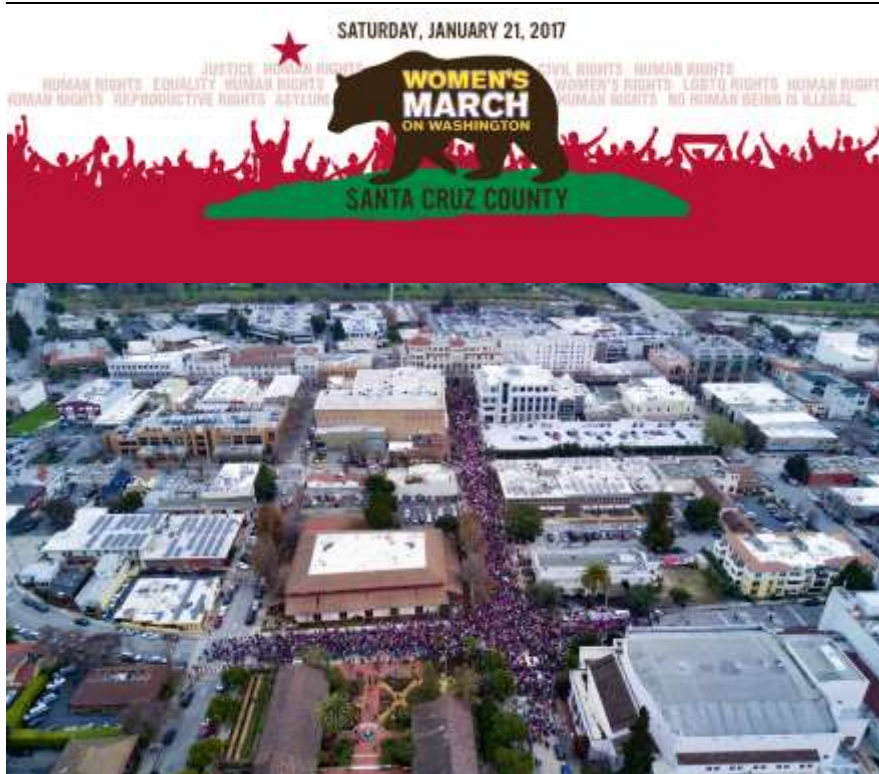
Historic WOMEN'S MARCH, January 21st:

From coast to coast, AAUW members were among the millions who marched nationwide last Saturday to deliver the message that women's rights are human rights. Thank you to all who came together to raise their voices on issues critical to women and girls, and to AAUW.

However, our march forward does not end when the signs are packed away and the crowds head home. It's more critical now than ever that we come together to make our message heard, starting today. Here's how you can march forward with AAUW:

- Did you march either in Washington D.C. or in your community? Click here to be counted! In just 30 seconds, you can help AAUW show our impact by participating in our official headcount.
- Join AAUW in the 10 actions/100 days campaign by adding your name to our electronic postcard to demand that elected officials acknowledge that women's priorities be America's priorities.

Share this email with your friends, neighbors, colleagues, cousins - anyone and everyone you know. This weekend proved there's strength in numbers and we need your help spreading the word. Encourage everyone you know to become a Two Minute Activist today and reach out to individuals in your community to invite them to join AAUW.



SCPD estimated 10,000 turned out to march in Santa Cruz. Photo credit: Archer Koch.

To get involved: <http://www.womenmarchsantacruz.com/>

<https://www.facebook.com/groups/1791872174370830/>

Be sure to Like our AAUW Santa Cruz County page on Facebook for updates:

<https://www.facebook.com/scaauw/>

Visit our website: <http://santacruz-ca.aauw.net/>



Several of our members marched. Members Lorraine Margon, Debra Wallace and friend Bonita Sebastian pictured above. Lorraine is an excellent sign maker and as things are going, these signs will be used often.



Tech Trek News

HAPPY FEBRUARY !

If you would like to help a bit with something — consider the Tech



Trek committee. We need a few people to help interview girls in March and just 'bat' ideas around about school logistics, etc. New members and/or long time ones—Are you interested? Contact branch TT Coordinators--- Kit Hein (bythebeach15@gmail.com) OR Jane Amaral (lvswamp@charter.net)

Since the last listing of donors to the TT program, we now have the following members to thank:

Jamie Muzzio, Kit Hein, Mary Stewart, Trisha Kett, Anne McCallum, Kitty Williams, Joan Rider, Donna Erickson, Carol Beckett, Nancy Remde, Sara Clarenbach, Marla VanCleve, Pat Muzzio, Kris Sheehan, Lynn Cummins, Jeanne Jorgensen, Melisa Walker, Joan Schwimmer, Kathy Oing, Jane Amaral, Barbara Lewis, Elena Cohen, Sharon Bush, Mary Dunn-Ruiz, and the family of Natalie Oliver.

Heartfelt thanks to all past and new donors. -Kit & Jane

HEAVENS TO BETSY!

5 Not-so-fun facts about Trump's pick to run the U.S. Department of Education

- 1) Wants to use taxpayer money for private, religious schools
- 2) Strongly pushed failed voucher schemes in home state of Michigan
- 3) Advocated to gut election laws against money in politics
- 4) Never held paid job in any education field.
- 5) Never went to public school or state university. Refused to send her kids to them.

Now Trump wants Betsy DeVos to be in charge of the public schools she's vilified for years!

#RiggedCabinet



bit.ly/riggedcabinet

More like heavens no!

Our nation's students deserve better. Urge your senators to oppose Betsy DeVos for Secretary of Education ▫ bit.ly/OpposeDeVos.

Trump's pick for HHS Secretary needs a reality check!



Share your concerns with your elected officials ▫ bit.ly/riggedcabinet.

Local Scholarship News

FEBRUARY NEWS: Thanks to **Anne Sherwood, Pat Clark, Lee Taiz, Beth Svee & the estate of Natalie Oliver** for recent donations to our scholarship fund. We netted nearly \$1400 from our holiday luncheon fundraiser. We will begin the process of reading scholarship requests soon. If you would like to take part in the nuts and bolts of the committee's work, you would be most welcome.

Contact either Jeanne Jorgensen or Dorothy Patrick & let us know. Donations (tax-exempt!) can be sent to Jeanne Jorgensen, 270 19th Ave., Santa Cruz 95062.



February 2017



Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1	2 11:45 Lunch Bunch*	3	4
5	6 10am Board Meeting	7 7pm Evening Books*	8	9	10 10am Great Decisions*	11
12	13 12pm Bridge*	14 	15	16	17	18
19	20 President's Day	21	22	23 1pm Books Sec. 1&2*	24 10am Great Decisions*	25 11:30am IBC Event (see pg. 8)
26	27 1pm Reader's Theater*	28				



March 2017

Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1	2 11:45 Lunch Bunch*	3	4
5	6 10am Board Meeting	7 7pm Evening Books*	8	9	10 10am Great Decisions*	11
12	13 12pm Bridge*	14	15	16	17 	18 11:30am Event & Bus. Mtg. (see pg. 1)
19 /	20 1pm Reader's Theater*	21 /	22 /	23 1pm Books	24 10am Great Decisions*	25
26	27	28	29	30	31	



AAUW Santa Cruz County Branch Interest Groups

All work and no play will make you dull--and to counteract that we have a variety of interest groups enjoyed by many of our members. Some have gone on for years!

Some of these groups are close to capacity (limited by how much room people have in their homes) but it's always possible to start a new section. If you're interested in starting a new group, check with Louanne Ellison, she will be able to give you some pointers.

Membership in these interest groups is a privilege of AAUW membership; you may bring a non-member guest three times but then we ask that they join AAUW if they wish to continue to attend. In order to attract new members and make AAUW's aims and goals more visible to the public, our lunches/meetings are open to the public.

Book Groups

Our book groups have become extremely popular. Numbers in the groups fluctuate, and if you're interested contact the leaders to see if there's an opening at your preferred time. A new group is not difficult to establish, that's how we ended up with three!

Tuesday Evening Books, The Tuesday night Book Group will meet on February 7, 2017. This month's book is *A RELIABLE WIFE* by Robert Goolrick. Our reviewer is Vickie Birdsall. We will meet at the Porter Library in Soquel; Claudia Slater & Joan Schwimmer are co-hosting. Call 408-353-2657 for directions. All are welcome to join this lively group. Get in touch with Joan Schwimmer, joanschwimmer@hotmail.com for further information.

Thursday Afternoon Books, Section One, Leader Carole Beckett, phone 457-2992, email cabeckett@sbcglobal.net; Please contact Carol for details.

Thursday Afternoon Books, Section Two, Leader, Susan Elgin, phone (831) 335-7288, email elgin@cruzio.com. This group reads one book each month.

February 23, we will discuss *All the Single Ladies* by Rebecca Traister and on March 23, *On the Move: Life*, by Oliver Sachs.

Reader's Theater

The Readers Theater interest group will be meeting Feb. 27th. To join and for further information, contact Barbara Lewis, chairperson of this interest group, by telephone at 335-7816 or by email at bob-bi44@gmail.com.

Lunch Bunch

The Lunch Bunch meets on the first Thursday of the month. All AAUW members are welcome to join us. Contact Kathy Oing irishpml@yahoo.com for more information.

Bridge

Bridge is coordinated by Jeanne Jorgensen. Contact her for details at Jeannejorgensen@hotmail.com, 831-477-7025.

Dining Out—Seeking a new leader This is a lot like Lunch Bunch except it's in the evening and spouses/partners are included. If you are interested in leading the group in trying different restaurants around town, contact former leader Linda Owens, 408-204-0408, jowens7069@aol.com.

Great Decisions

Great Decisions' eight week series began Jan. 27, now it continues:

Friday February 10, *Prospects for Afghanistan and Pakistan*

Friday, February 24, *The Future of Europe After Brexit*

New members and interested visitors are welcome. Contact Vickie Birdsall vickiebirdsall@yahoo.com or Grace Gerbrandt graceger@sbcglobal.net.

It's not too late! Register for this great IBC event by Feb. 15th!

Monterey Bay Interbranch Council Annual Luncheon



Saturday, February 25, 2017
11:30am–2:00 pm
Bayonet & Black Horse Golf
Course
1 McClure Way
Seaside, CA 93955

Featuring Sisters in Crime Authors:

- Katherine Hyde
- Mary Feliz
- Vinnie Hansen

Katherine Bolger Hyde spent her career as an editor before venturing into writing. In addition to *Arsenic with Austen*, her debut mystery in the Crime with the Classics series, Katherine has published two children's books. The setting of Crime with the Classics was inspired by her annual writing pilgrimage to Rockaway Beach on the Oregon coast. Katherine makes her home in the redwoods of Santa Cruz County with her husband, the youngest of her four children, and two obstreperous cats.

Mary Feliz writes the Maggie McDonald Mysteries featuring a Silicon Valley professional organizer and her sidekick golden retriever. For Mary, the heart of high-tech is a series of small towns filled with quirky characters and customs. A Smith College graduate, she has worked for Fortune 500 firms and mom and pop enterprises, competed in whale boat races and done synchronized swimming. She attends organizing conferences in her character's stead, but Maggie's skills leave her in the dust. Her debut novel, *ADDRESS TO DIE FOR*, was awarded a KIRKUS starred review.

Vinnie Hansen fled the South Dakota prairie for the California coast the day after high school graduation. A reading addict since childhood, Vinnie is now the author of numerous short stories and the Carol Sabala mysteries. *MURDER, HONEY* is now available in the bestselling e-collection: *Sleuthing Women: 10 First-in-Series Mysteries*. The seventh installment in the series, *BLACK BEANS & VENOM*, was a finalist for the Claymore Award. Still sane after 27 years of teaching high school English, Vinnie has retired and lives in Santa Cruz, California, with her husband and the requisite cat.

Mail this form or a sheet of paper with the relevant information to reserve your lunch for this exciting event!

Please reserve _____ @ \$25 each. Total enclosed _____

Menu: Please mark your CHOICE of Stuffed Chicken Breast w/Roma tomatoes, jack cheese & basil in a whole grained mustard sauce, served w/garlic mashed potatoes, seasonal vegetables & dinner rolls _____
OR Grilled Portabella Mushroom Sandwich _____

All lunches include organic green salad w/candied walnuts, goat cheese & balsamic vinaigrette, chocolate cake w/raspberry sauce & iced tea.

Member name _____

Guest _____

Phone# _____

RSVP by Feb. 15

****(all reservations must be pre-paid and are non-refundable)

Checks made out to: AAUW-MPB

Mail to: AAUW MBP at P O Box 1786, Monterey, CA 93942

Questions? Nancy Soule 831-236-3763



Branch Schedule



2017

February	6	Board Meeting	CFSCC
	25	IBC Luncheon	Bayonet/Blackhorse Golf Club

March	6	Board Meeting	CFSCC
	18	Annual Business Meeting	CFSCC

April	3	Board Meeting	CFSCC
	11	Local Scholarships Fundraiser	Shadowbrook

May	1	Board Meeting	CFSCC
	13	Local Scholarship Luncheon	Seascape Resort

Help Us to Help Others

Our philanthropic projects benefit women of all ages,
both here at home and across the nation.



Make a donation to remember a family member, friend or colleague, or to honor a birthday, anniversary, graduation or other special occasion.

AAUW Fund

Make checks payable to AAUW FUND and send to Geraldine Williams
412 Rio Del Mar Blvd.
Aptos, CA 95003

for AAUW Funds contributions, you may mail your check or do it online on the AAUW Website (at aauw.org - click on Educational Funding)

Local Scholarships

Make checks payable to AAUW-LS and send to Jeanne Jorgensen
270 19th Avenue
Santa Cruz, CA 95062

Tech Trek

(Girls Science Scholarships)

Make checks payable to AAUW with Tech Trek on the memo line and send to Jane Amaral
409 Larkin Valley Road
Watsonville, CA 95076

In Memory of/In Honor of _____
 Send announcement to _____
 Street _____
 City _____ State _____ Zip _____