



Empowering Women
since 1881



The Beacon

Santa Cruz County Branch, American Association of University Women

March 2017



AAUW Santa Cruz County Branch dines out!!

Gather a group & make a reservation

at The Shadowbrook Restaurant

1750 Wharf Road

831-475-1511

Date: April 11, 2017

Time: anytime after 5pm

*Tell them you are part of the AAUW dining out group.
Our local scholarship fund will receive 1/3 of the tab!!!
Even bar bills count....just not "specials" on the menu.*

Need help in organizing a table?

Call: Jeanne Jorgensen – 831-477-7025

or Dorothy Patrick – 831-476-4462

Support re-entry women and have a delicious night out!

AAUW: Empowering Women Since 1881

Board Meetings

Board meetings are held at 10 a.m., on the first Monday of each month. If you wish to be on the agenda, please contact the Secretary in advance. All members are welcome to attend!

Officers and Committees: 2016-2017**President**

Grace Gerbrandt 423-9472
graceger@sbcglobal.net

President-Elect*open***Branch Treasurer**

Lynn Cummins 728-2128

lynn.cummins@csun.edu

Secretary

Kit Hein 854-2165

bythebeach15@gmail.com

Vice Presidents**Legal Advocacy***open***Membership**

Louanne Ellison-Cole 471-8381

louanneec@gmail.com

AAUW Fund

Geri Williams 708-4133

gerisjs@aol.com

Program*open***Appointed****By-Laws & IBC Liaison**

Lois Holcomb 688-0541

locomb@cruzio.com

Local Scholarships / Publicity

Jeanne Jorgensen 477-7025

jeannejorgensen@hotmail.com

Tech Trek

Jane Amaral 722-7839

lvs Swamp@charter.net

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**President's message:**

#AAUW BOARD CAN'T FIND A PRESIDENT-ELECT! SAD!!

When we ask members to serve as our Branch President-Elect, they say "No, thanks. I don't like committee meetings and I don't have time."

I said the same thing, then thought, "Really? Ten Board meetings a year to support one of the largest, most influential advocacies for Women's Rights in the United States? And I don't even have to go to every meeting?"

To my surprise, I'm enjoying the privilege of being President of our AAUW Branch. I get to work with the remarkable women on our Board. Through their amazing efforts we send five girls each summer to Tech Trek (more than some of the larger Branches). We award local scholarships for re-entry college women. We have public outreach, we've grown our membership, we have interest groups and Membership meetings. We support AAUW lobbies for women's equality, strengthening their voice at State and National levels.

So please think about joining us. Maybe share the position of President-Elect with another member. It's not that involved. It's a great use of time. And the best part? When everyone around you is saying, "Help! Our country's going down in flames, I don't know what to do!" you get to say, "I'm helping to save the country. I'm protecting women's rights, human rights, one AAUW Board meeting at a time!" It's a great contribution.

Grace Gerbrandt

President, AAUW Santa Cruz County

Learn more about AAUW's ongoing fight. Become a two-minute activist by clicking [here](#), or sign up for email newsletter Mission & Action [here](#).

Membership News



Additions and Changes to the Directory:

- **Welcome** new member, Louanne Ellison's granddaughter, **Shanna Howard** who graduated in June with her BS in Biology from UC Davis. Her email is slhoward512@gmail.com and her phone number is 408 564 9045. She plans on helping Louanne with UCSC recruitment of Student Affiliate Memberships.

Contact Louanne Ellison if your information is incorrect in any way at 831 471 8381 leaving a message with corrections if not answered or email louanneec@gmail.com. She will contact Debra Wallace with corrections.

Board Elections

We will be voting on our Board for the coming year at our meeting on March 18th.

Board Treasurer is one of the positions required for an AAUW Branch to operate. **DARBY KREMERS** agreed to be our next Treasurer, thus enabling us to continue. **Thank you, Darby!**

We are still in need of a President Elect and Legal Advocacy Fund V.P. It is possible for more than one person to fill a single position. Perhaps you and a friend have each served on the board before and could share a position now. President Elect is a great way to "learn the ropes" before taking over as President the following year.

Contact anyone on the Nominating Committee: Kit Hein (925-305-6301), Judy Cavin Brown (831-423-2439); Jeanne Jorgenson (831-477-7025); Lynn Raadik (831-425-1038); or Louanne Ellison (831-471-8381).

Nominations for the AAUW Santa Cruz County Branch 2017-2018 Elected Board Officers

President: Grace Gerbrandt

President Elect: NEEDED

Treasurer: Darby Kremers

Secretary: Kit Hein

Legal Advocacy V.P.: NEEDED

Membership V.P.: Louanne Ellison

AAUW Funds V.P.: Geri Williams

Program V.P.: Trudi Fator

Tech Trek News



The Tech Trek committee is in the process of reading and reviewing applications, and scheduling interviews. If you would like to help with this important and inspiring work, please contact branch TT Coordinators--- Kit Hein (bythebeach15@gmail.com) OR Jane Amaral (lvswamp@charter.net).



Local Scholarship News

SAVE THE DATE: April 11, 2017 is our annual Local Scholarship Fund Raiser at Shadowbrook Restaurant.

Gather a group & enjoy the beautiful setting, delicious food and the nice feeling you get knowing that 1/3 of your expenditure will be donated to the Local Scholarship Fund. When making a reservation remind them that your group is part of the AAUW fund raising group. Remember even the bar food counts (however, they don't contribute anything if you just order their specials, which are already fairly heavily discounted!)

Thanks to **Mary Lou Stewart** for her recent donation in memory of Madeline Fjelstad.

Contact either Jeanne Jorgensen or Dorothy Patrick & let us know. Donations (tax-exempt!) can be sent to Jeanne Jorgensen, 270 19th Ave., Santa Cruz 95062.

AAUW Issues: Human Trafficking:

[Download Printable Quick Facts on the Human Trafficking](#)



A message from member Martha Mangan: My interest in pursuing the human trafficking issue has led to many possibilities. There will be flyers and bumper stickers available at the next board meeting for those interested in increasing awareness of trafficking. The flyers can be copied and federal law asks the following places be targeted: bus depots, message parlors, nail salons, job recruitment centers, hospitals, emergency care centers, hotels, motels, coffee shops and community bulletin boards. One posting could rescue a human!

We will host an event with the promise of having Deborah Pembroke, a survivor of trafficking be our guest speaker. There are other possibilities that can coincide. Rising International has a program that could be a feature. Any member of AAUW interested please contact me by e-mail to share your thoughts. Reading List: Half The Sky, Setting the Captives Free, Child Exploitation and Trafficking, Breaking Free...more on request, *Martha Mangan*, mmanganesesc7@gmail.com

-From AAUW.org:

Social scientists estimate that, at any given time, 27 million women, men and children are victims of human trafficking.

AAUW believes that global interdependence requires national and international policies against human trafficking that promote peace, justice, human rights, sustainable development, and mutual security for all people.

What Is Human Trafficking?

In the past decade human trafficking has emerged as one of the fastest-growing criminal activities in the world. This modern-day form of slavery claims an estimated [20.9 million victims](#) internationally and is a serious violation of human rights. Traffickers use violence, debt bondage, and other forms of coercion to manipulate victims into engaging in commercial sex acts or labor services [against their will](#). Though awareness of and concern about this industry have increased in recent years, human trafficking is consistently underreported due to its covert nature, low community awareness, lack of law enforcement, limited resources for victim recovery, and social blaming of victims.

Sex Trafficking

Sex trafficking is a growing global industry and occurs in a wide variety of venues within the sex industry, including residential brothels, online escort services, fraudulent massage businesses, strip clubs, and on the [streets](#). Under federal law, any minor under the age of 18 who has engaged in commercial sex is a victim of sex trafficking – regardless of whether or not the trafficker [used force, fraud, or coercion](#). The U.N. Office on Drugs and Crime reports that 54 percent of human trafficking victims were trafficked for sexual [exploitation](#).

Labor Trafficking

Similar to sex trafficking, labor-trafficked victims are coerced; however, instead of being sexually exploited, victims are abused in a variety of labor settings including domestic work, small businesses, large farms, and [factories](#). Trafficked victims in every industry work long hours for little to no pay, but the physical and psychological control employers have over victims often forces them to assume they have no other option but to stay. The International Labor Organization estimates that there are 21 million people trapped in forced labor all over the world.

Human Trafficking Worldwide

Human trafficking victims from roughly 160 countries have been detected in about [140 different countries](#) around the world. Although some trafficking is global, human trafficking is largely a regional and local issue, with [43 percent](#) of trafficking happening domestically. The key destinations for transregional trafficking include western and southern Europe, as well as wealthy countries in the Middle East and North America, with large numbers of victims coming from sub-Saharan Africa and East Asia. Victims of human trafficking in Europe and the Americas are primarily trafficked for sexual exploitation, and trafficking for forced labor is more frequently detected in [Africa and central Asia](#).

Human Trafficking in the United States

Contrary to popular belief human trafficking also occurs in the United States, and it is a growing problem for every state. Since 2007, there have been 25,696 cases of human trafficking reported in the United States. In 2015 alone [5,973 cases](#) were reported in every state and Washington, D.C. The National Human Trafficking Resource Center found that of cases reported in the United States from 2007 to 2012, 41 percent of sex trafficking cases and [20 percent](#) of labor trafficking cases identified U.S. citizens as victims.

Human Trafficking Affects Women

Though this epidemic affects people from all cultures, social classes, and backgrounds, human trafficking disproportionately affects women and girls. Resulting from a global tendency to devalue women, women who lack the rights to own land, property, and inheritance become more vulnerable to trafficking. Seventy-one percent of victims of trafficking are women and girls; 72 percent of female victims are trafficked for sexual exploitation. The National Human Trafficking Resource Center reported that women were the victims in 85 percent of sex trafficking cases reported in the United States from [2007 to 2012](#).

Current Efforts to End Human Trafficking

The main federal legislation in the United States used to combat trafficking is the Trafficking Victims Protection Act (TVPA). TVPA was recently reauthorized as part of the Violence Against Women Reauthorization Act in 2013. The law includes invaluable specialist services for survivors of human trafficking, grants prosecutors new tools to go after traffickers for exploiting others, and enhances partnerships with priority countries to protect children and prevent child trafficking. Additionally, early in the 114th Congress, the [Justice for Victims of Human Trafficking Act](#), a bill aimed to end the demand for illegal trade and support survivors, was signed into law. The federal government has also worked to end human trafficking through the Department of Homeland Security's [Blue Campaign](#), which strives to bring those who exploit human lives to justice.

Even with these federal efforts much work is still left to be done at the state level. All states should have statutes in place that address protection of victims, prosecution, and [prevention](#). Protection must include provisions that cover safe harbor, victim assistance, civil remedies, the ability to vacate convictions for survivors, and strict hotline posting requirements.

AAUW Fund News

Since 2009, the various funds we support in AAUW have been organized into a structure called AAUW Funds (previously called the Education Foundation)

In the fall of 2014, the name was changed to the AAUW Fund. The programs under the Fund are the same; however, AAUW encourages members to make their donations unrestricted so the money can be used where most needed.

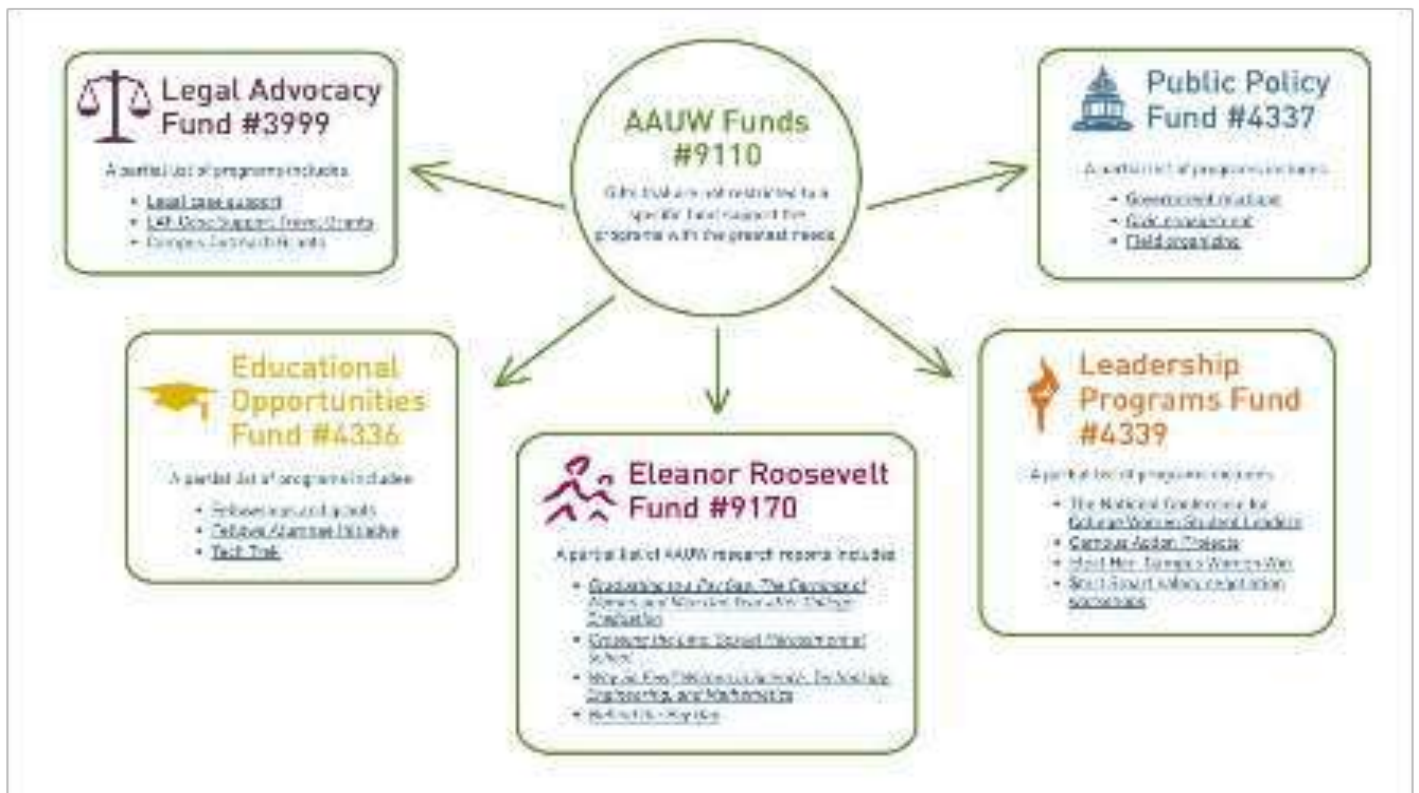
Support us through AAUW Fund
You can...
Create change,
Advance equity,
Empower women and girls
With a single donation to AAUW Fund.

Gifts to the AAUW Fund are dispersed as needed to impactful projects that advance the mission of AAUW. Your undesignated donation will be used to support worthy programs. It is not necessary to be a member to contribute to the AAUW Fund; a tax-deductible gift of any amount will help this vital work. In 2015, California donors contributed over \$700,000 to the national AAUW Fund to benefit AAUW projects.

The Santa Cruz County Branch is steadily becoming an important contributor to the Fund. We want to thank the following members for their generous contributions during the last quarter of 2016:

Anne McCallum, Sarita Motove, Sue Kleibrink, Cathy Chavez-Miller, Kitty Williams, Martha Mangan, Lynn Raadik, Lynn Cummins, Kit Hein, Priscilla Peters, Phyllis Taylor.

Join that crusading group and help provide opportunities for women. Your contribution will be well used for programs that matter.



March 2017





Sun	Mon	Tue	Wed	Thu	Fri	Sat
12	13 12pm Bridge*	14	15	16	17 	18 11:30am Event & Bus. Mtg.
19	20 1pm Reader's Theater*	21	22	23 1pm Books Sec. 1&2*	24 10am Great Decisions*	25
26	27	28	29	30	31	



How to "Celebrate" Equal Pay Day April 4th: <http://www.aauw.org/resource/how-to-equal-pay-day/>

April 2017

Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1
2	3 10am Board Meeting	4 Equal Pay Day 7pm Evening Books*	5	6 11:45 Lunch Bunch*	7 10am Great Decisions*	8
9	10  12pm Bridge*	11 LS Fundraiser, Shadowbrook, see pg1	12	13	14	15
16 	17 1pm Reader's Theater*	18	19	20	21 10am Great Decisions*	22
23 30	24	25	26	27 1pm Books Sec. 1&2*	28	29



AAUW Santa Cruz County Branch Interest Groups

All work and no play will make you dull--and to counteract that we have a variety of interest groups enjoyed by many of our members. Some have gone on for years!

Some of these groups are close to capacity (limited by how much room people have in their homes) but it's always possible to start a new section. If you're interested in starting a new group, check with Louanne Ellison, she will be able to give you some pointers.

Membership in these interest groups is a privilege of AAUW membership; you may bring a non-member guest three times but then we ask that they join AAUW if they wish to continue to attend. In order to attract new members and make AAUW's aims and goals more visible to the public, our lunches/meetings are open to the public.

Book Groups

Our book groups have become extremely popular. Numbers in the groups fluctuate, and if you're interested contact the leaders to see if there's an opening at your preferred time. A new group is not difficult to establish, that's how we ended up with three!

Tuesday Evening Books, The Tuesday night Book Group will meet on April 4th, 2017. All are welcome to join this lively group. Get in touch with Joan Schwimmer, joanschwimmer@hotmail.com for further information.

Thursday Afternoon Books, Section One, Leader Carole Beckett, phone 457-2992, email cabeckett@sbcglobal.net; Our Mar. 23 meeting at 1:00 p.m. will be at the home of **Barbara Lewis**: 851 Lost Acre Dr., Felton – bobbi44@gmail.com. Jean Gregson will lead us in the discussion of *The Wright Brothers* by *David McCullough*.

Thursday Afternoon Books, Section Two, Leader, Susan Elgin, phone (831) 335-7288, email elgin@cruzio.com. This group reads one book each month.

On March 23, we will discuss *On the Move: Life*, by Oliver Sachs and on April 27, *Tulip Fever*, by Deborah Magoch.

Reader's Theater

To join and for further information, contact Barbara Lewis, chairperson of this interest group, by telephone at 335-7816 or by email at bobbi44@gmail.com.

Lunch Bunch

The Lunch Bunch meets on the first Thursday of the month. All AAUW members are welcome to join us. Contact Kathy Oing irishpml@yahoo.com for more information.

Bridge

Bridge is coordinated by Jeanne Jorgensen. Contact her for details at Jeannejorgensen@hotmail.com, 831-477-7025.

Dining Out—Seeking a new leader This is a lot like Lunch Bunch except it's in the evening and spouses/partners are included. If you are interested in leading the group in trying different restaurants around town, contact former leader Linda Owens, 408-204-0408, jowens7069@aol.com.

Great Decisions

Great Decisions' eight week series began Jan. 27, now it continues:

March 24 TOPIC: NUCLEAR SECURITY

Discussion Leader: Melisa Walker

Hostess: Melisa Walker New members and interested visitors are welcome. Contact Vickie Birdsall vickiebird-sall@yahoo.com or Grace Gerbrandt graceger@sbcglobal.net.

Be sure to Like our AAUW Santa Cruz County page on Facebook for updates. Kudos to **Lorraine Margon** for creating and maintaining our vibrant page. The content is terrific. Don't miss out. LIKE it today!!

<https://www.facebook.com/scaauw/>





Branch Schedule



2017

March	18	Annual Business Meeting	CFSCC
.....			
April	3	Board Meeting	CFSCC
	11	Local Scholarships Fundraiser	Shadowbrook
.....			
May	1	Board Meeting	CFSCC
	13	Local Scholarship Luncheon	Seascape Resort



Help Us to Help Others

Our philanthropic projects benefit women of all ages,
both here at home and across the nation.



Make a donation to remember a family member, friend or colleague, or to honor a birthday, anniversary, graduation or other special occasion.

<p>AAUW Fund Make checks payable to AAUW FUND and send to Geraldine Williams 412 Rio Del Mar Blvd. Aptos, CA 95003 <i>for AAUW Funds contributions, you may mail your check or do it online on the AAUW Web-site (at aauw.org- click on Educational Funding)</i></p>	<p>Local Scholarships Make checks payable to AAUW-LS and send to Jeanne Jorgensen 270 19th Avenue Santa Cruz, CA 95062</p>	<p>Tech Trek (Girls Science Scholarships) Make checks payable to AAUW with Tech Trek on the memo line and send to Jane Amaral 409 Larkin Valley Road Watsonville, CA 95076</p>
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In Memory of/In Honor of _____
 Send announcement to _____
 Street _____
 City _____ State _____ Zip _____