



Empowering Women
since 1881



The Beacon

Santa Cruz Branch, American Association of University Women

April, 2014

AAUW Educational Foundation Presents:

Miss Representation

Miss Representation is a powerful documentary film and a social action campaign to empower women and girls to challenge limiting labels. It depicts negative media and advertising about women and its influence on society. We need to educate ourselves about these cultural messages and promote change.

Join us for a box lunch, film and discussion!

We will also be voting on our slate of officers and proposed budget for 2014-15.



April 26, 2014

11:30 am–2:00 pm

The Community Foundation

Solari Room West

7807 Soquel Drive

Aptos, CA 95003

Mail this form or a sheet of paper with the relevant information to reserve your meal!

Deadline is April 22

\$15 per person

Make your check payable to AAUW Santa Cruz
and send to Dottie Fry, 387 Belle Monti Avenue, Aptos, 95003, phone 688-9234

A Classic Box Lunch from Erik's Deli will be served with a whole sandwich, potato salad & chocolate chip cookie; coffee & tea also included.

Please check your choice of:

____ Rio Grande Club: turkey, hickory smoked bacon, pepper jack cheese, guacamole, tomatoes, lettuce, on a toasted Ciabatta roll

____ Del Monte Special : avocado & Monterey jack cheese on 9 grain wheat bread with red onions, tomatoes, and sprouts

Member name _____ Guest name _____

TOTAL at \$15 per person enclosed: _____

non-refundable

AAUW: Empowering Women Since 1881

Board Meetings

Board meetings are held at 10 a.m., at the Goodwill Conference Room, 350 Encinal Street, Santa Cruz, on the first Monday of each month. If you wish to be on the agenda, please contact the Secretary in advance. All members are welcome to attend!

Officers and Committees

2013-2014

President

Judy Cavin Brown 423-2439
jwcavinbrown@comcast.net

President-Elect

Grace Gerbrandt 423-9472
graceger@sbcglobal.net

Vice Presidents

Program *Vacant*

Membership

Linda Owens 464-1292
jowens7069@aol.com

Education Foundation

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fryfrydl@comcast.net

Legal Advocacy

Rosemary Anderson 722-7473
rlaca@ucsc.edu

Branch Treasurer

Muriel Fulford 477-1821
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Membership Treasurer

Margaret Schraft 438-3680
mkschraft@gmail.com

Secretary

Sue Camarena 438-7665
suzybehne@aol.com

By-Laws

Lois Holcomb 688-0541
locomb@cruzio.com

Local Scholarships / Tech Trek

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jeannejorgensen@hotmail.com

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Beacon Editor

Debra Wallace 325-9948
dwallace@karonproperties.com

Public Policy

Vacant

Hospitality

Anne McCallum 465-1840
jubilado@comcast.net



Board News

President's Message

As I write this to you, I am looking out my office window at a beautiful sunny Santa Cruz day. The view has been made all the more beautiful due to the recent rains. The showers of April are very welcome this year.

I would like to thank Rosemary Anderson for what is reported to have been a very interesting meeting in March. I am sorry to have missed it.

The April meeting is also our business meeting, so please set aside the time to attend if at all possible. There are still opportunities to serve in our branch, so speak up if you are interested.

Voting time is also near for AAUW on the state level. Voting is electronic and is open from 14 April through 3 May. Information on candidates and ballot items is available on the AAUW California website, which can be reached through the link on our branch website. Last year our branch had an extremely low voter turnout. Let's try to represent better this year. The right to vote at any level is as much a responsibility as it is a privilege.

We are in the process of forming a partnership with UCSC. How exciting! The future looks brighter every day.

I look forward to seeing you at our April meeting.

Judy Cavin Brown

President, AAUW Santa Cruz Branch

Important Notice re our Annual Business Meeting & AAUW CA State Election

In addition to enjoying Miss Representation & a great lunch from Erik's Deli on April 26th (see front page), we will be holding our annual business meeting.

We will be voting on our **2014-2015 officers**, see pg. 3 for our proposed slate; our **2014-2015 Budget** & an exciting **proposed branch merger**, see pg. 4.

Also please be sure to vote in the upcoming **State Election**, see pg. 5 for details.

Proposed Slate of Officers 2014-2015

Many thanks to those who have volunteered to serve as officers on the Board for 2014-15! We will be voting on this slate at our April 26th Business meeting.

- | | |
|--------------------|------------------|
| ◆ President | Judy Cavin Brown |
| ◆ President-Elect | Grace Gerbrandt |
| ◆ Branch Treasurer | Janet Bostrom |
| ◆ Secretary | Sue Camarena |

Vice Presidents

- | | |
|-------------------------|-------------------|
| ◆ Membership Chair | Linda Owens |
| ◆ Membership Treasurer | Margaret Schraft |
| ◆ By-laws & IBC Liaison | Lois Holcomb |
| ◆ Legal Advocacy | Rosemary Anderson |
| ◆ Local Scholarships | Jeanne Jorgensen |
| ◆ Tech Trek | Mary K Simpson |
| ◆ Public Policy | Kathy Donovan |
| ◆ Directory Editor | Roberta Sosbee |
| ◆ Publicity | Jeanne Jorgensen |
| ◆ Hospitality | Ann McCallum |
| ◆ Mail Beacon (postal) | Liz Thorington |
| ◆ Beacon Production | Debra Wallace |



Board Positions 2014-2015

The Board is still in need of officers for some positions for 2014-15.

These positions are not demanding in time and are an excellent way to get involved. Our local AAUW provides service opportunities, book groups, bridge groups, foreign policy discussions, walking groups, speakers on important women's issues.

Current openings include Program VP, Educational Foundation & Historian.

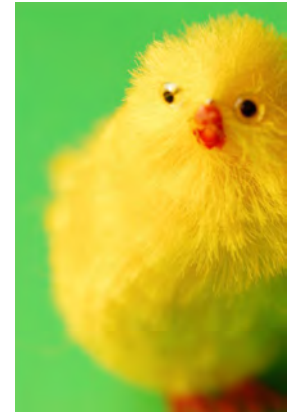
Please help us continue our valuable work. It's interesting, it's fun, it's important. Contact Grace Gerbrandt graceger@sbcglobal.net for more info or to volunteer.

AAUW Santa Cruz Branch Proposed Budget For 2014 - 2015

To be discussed & voted upon at our 4/26 business meeting

Estimated Balance Forward	\$1,500.00
Anticipated Income	
Dues Based on 100 Members	8,000.00
Directory Ads	100.00
Miscellaneous Donations	100.00
Total Funds Available (1st of fiscal year)	10,200.00
Expected Expenses	
National Association Dues	4,900.00
California Dues	1,600.00
IBC Dues	25.00
EF Assessment	60.00
Beacon Printing and Supplies	200.00
Directory	300.00
Liability Insurance	450.00
Convention Reimbursement	1,000.00
Rent Donation (Goodwill)	120.00
Administration (stamps, paper, misc.)	250.00
Total Budget Expenses	8,905.00
Estimated balance at end of year	\$1,295.00

Note: This budget is subject to revision in the event that Watsonville and Santa Cruz branches agree to merge.



Proposed Branch Merger

We will be discussing and voting on the possibility of merging the Santa Cruz and Watsonville branches to form a cohesive **AAUW Santa Cruz County** branch.

The Watsonville branch is holding their annual business meeting on 4/26 as well and will be discussing/voting on this proposal as well.

The Santa Cruz Board is excited about this possibility and hope that you will be too!





State Business



AAUW CA State Election

On April 12 a notice will be sent to every member providing personal voting codes and instructions on online voting and how to request a paper ballot if needed. The notices will be emailed to all members who have current email addresses listed in the National AAUW files, and by postcard to all others.

The three-week voting period runs from April 12 through May 2.

See <http://aauw-ca.org/index.cfm?go=pages.view&parent=428&pagesid=428> for details.

DUES INCREASE PROPOSAL

Please remember to vote on the proposed California state dues increase which will begin online on April 14, 2014-through May 2, 2014 . To aide you in your decision the following facts are important to consider:

1. The state dues would increase from \$16. to \$20. annually (which would change our total yearly dues from \$80. to \$84.)
2. The last increase in state dues was in 2004-ten years ago.
3. Administrative costs have been reduced. We now share office space in Sacramento with other non-profits. Running our state office is only consuming 8% of our state budget.
4. Our income for AAUW CA activities all comes from our dues.
5. 38% of our dues go for Branch/Member Support. which includes leadership, program and communication support for our officers at the branch level.

Please see the pie chart below for other expenditures.

To vote online please go to : www.aauw-ca.org click on Elections & Nominations, This page will give you all sorts of help in completing the voting process. You will need your member # to vote. This can be found at the top of your address label on the back cover of the "Prospective" or "Outlook" magazine which you receive from AAUW. If you still are unable to find your member #, our membership Treasurer, Margaret Schraft can look it up for you. Email her at mkschraft@gmail.com or call her at 438-3680.

2013/14 Budget

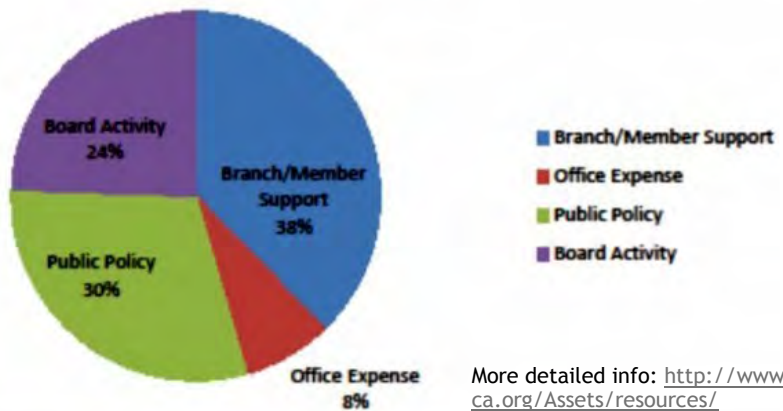


Chart Key:
 Blue- Branch/
 Member Support 38%
 Green- Public Policy
 30%
 Purple-
 Board Activity 24%
 Red- Office Expense
 8%

More detailed info: <http://www.aauw-ca.org/Assets/resources/>

Public Policy News



AAUW Rallied outside the Supreme Court

Defending Women's Health Care at the Supreme Court

April 04, 2014: <http://www.aauw.org/2014/04/04/hobby-lobby-supreme-court/>

In March, the Supreme Court heard arguments challenging employees' rights to health care plans that cover all necessary health services. As you may recall, the Affordable Care Act requires that qualified health plans cover preventive care without copay or cost-sharing, including contraception.

The court heard challenges brought by two for-profit companies — Conestoga Wood, a family-owned cabinetry business, and Hobby Lobby, a family-owned chain of arts and crafts stores. The companies claimed that providing certain services violates their religious freedoms and that they shouldn't have to provide employees insurance that covers this kind of health care. (It's recently come to light that Hobby Lobby's employee retirement fund has significant investments in a variety of companies that produce abortion and contraceptive-related products.)

People go to these businesses for cabinets and crafts supplies, not for religion. Yet Conestoga Wood and Hobby Lobby are trying to claim that the businesses themselves have religious rights and that those rights let companies control the private lives of their employees. That's a dangerous argument and would let employers have a voice in the health decisions of their employees. Who wants that?

The Affordable Care Act already ensures that religious rights are respected by exempting churches and houses of worship from the contraceptive requirement, and the law also gives religiously affiliated nonprofits the option to use a third-party insurer to provide coverage, thus ensuring that their own funds don't directly support the purchase of birth control. Hobby Lobby and Conestoga Wood do not qualify for an exemption — and they shouldn't. They are not religious enterprises, despite their owners' beliefs. Saying something doesn't make it so.

If we allow our bosses to start making decisions about what kind of health care we can access through our insurance, will our children still receive vaccines? Will we be able to get blood transfusions? What about tubal ligations? These are just a few of the "radical procedures" that various religions and beliefs have objected to over the years. If the Supreme Court decides in the corporations' favor, your health care decisions could suddenly be on your boss's desk, right next to the memos and expense reports.

That's unacceptable and dangerous, and AAUW is committed to protecting employees' rights. AAUW signed on to several amicus briefs opposing the challenges to the Affordable Care Act's coverage requirement and signed on to a brief before the Supreme Court. We're also working with our allies on Capitol Hill to educate them about this issue. When it comes to women's health, we won't take anything for granted.

3 PLACES YOU DON'T WANT YOUR BOSS

YOUR USE OF CONTRACEPTION IS NOT YOUR BOSS'S BUSINESS.

#NOTMYBOSSBUSINESS

AAUW

This should be easy.

Unfortunately, it's not.



In other BIG Public Policy News:
4/6/14

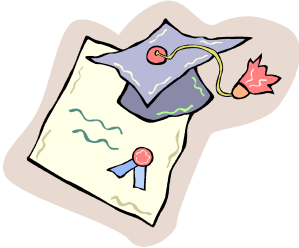
We did it! Obama To Sign Executive Orders On #EqualPay <http://huff.to/1j1k3xB>
@AAUWPolicy #NoMadMenPay

Thanks a bunch!

LAF Thanks...

Many thanks to LAF Chair **Rosemary Anderson** for coordinating the wonderful luncheon and talk by Dr. Alison Galloway at UCSC!

GREAT news from Rosemary: As a result of our luncheon meeting and discussion with UCSC EVC and Campus Provost Allison Galloway, UCSC will become the 8th UC campus to have an active membership and partnership with AAUW. We look forward to the partnership and cultivating new opportunities for integrated programs with the UCSC campus and our Santa Cruz chapter. Thank you to all who were able to attend the luncheon.



Local Scholarship News

SAVE THE DATE: May 17, 2014 at the Seascap Resort. Meet our scholarship recipients from UCSC and Cabrillo. Hear their stories....and continue to support this fine program that helps re-entry women fulfill their college dreams.

Tax deductible contributions should be made out to: AAUW Santa Cruz Branch Local Scholarships and sent to: Jeanne Jorgensen, 270 19th Ave., Santa Cruz, CA 95062.

News from Tech Trek

The Tech Trek committee has completed its work for selecting girls to attend Stanford's Camp Curie this July. We received applications and essays from 16 girls. After reading the essays and interviewing the girls, we made our selections. It was a difficult process as so many girls really fit the profile of what we are looking for in our selections.

Heartfelt thanks to **Mary K Simpson, Karen Coatney and Sharon Bush** who took part in this process. Also, thanks to **Ginny Miller-Lohr and Dorothy Foglia** for their on-going plant sale support of Tech Trek.

But above all, **thanks to AAUW members** and others who have donated to keep this fine program going -don't' stop now! We need to gather funds for next years' camp. Send tax deductible contributions to AAUW-CA-SPF c/o Jeanne Jorgensen, 270 19th Ave., Santa Cruz, CA, 95062.





April 2014

Sun	Mon	Tues	Wed	Thu	Fri	Sat
		1 7 pm Tues. evening books*	2	3 11:45 Lunch Bunch* 2pm Mah- jong*	4 9:30 am Walk- ing Group* - Coverd Bridge Park, Felton	5
6	7 10 am Board meeting @ Goodwill 7 pm Great Decisions*	8	9	10	11 Morning Great Decisions* - Food & Climate State Conven- tion, LA	12 State Con- vention, LA
13 State Con- vention, LA	14 State Voting Begins Reader's Thea- ter* Passover Begins	15	16 6:30 pm Din- ing Out	17 2pm Mah- jong*	18 9:30 am Walk- ing Group* - Land of Medi- cine Buddha	19 
20  Easter	21	22 Passover Ends	23	24 1pm Thurs. afternoon books Sec. 1 & Sec. 2*	25 Morning Great Decisions* - China Foreign Policy	26 Business meeting, lunch & film See front page f/ details
27	28 Reminder to VOTE online for State officers & dues—voting ends 5/2	29	30 			

*= Interest Group; see next page for contact information and details.



AAUW Santa Cruz Branch Interest Groups

All work and no play will make you dull--and to counteract that we have a variety of interest groups enjoyed by many of our members. Some have gone on for years!

Some of these groups are close to capacity (limited by how much room people have in their homes) but it's always possible to start a new section. If you're interested in starting a new group, check with Linda Owens, she will be able to give you some pointers.

Membership in these interest groups is a privilege of AAUW membership; you may bring a non-member guest three times but then we ask that they join AAUW if they wish to continue to attend. In order to attract new members and make AAUW's aims and goals more visible to the public, our luncheons/meetings are open to the public as is the Evening Great Decisions group. Spouses, partners and guests are welcome to attend the Dining Out and Evening Gourmet groups. Check your new Directory for phone numbers and email addresses.

Book Groups

Our book groups have become extremely popular. Numbers in the groups fluctuate, and if you're interested contact the leaders to see if there's an opening at your preferred time. A new group is not difficult to establish, that's how we ended up with three!

Tuesday Evening Books, leader Dorothy Foglia, dorothyfoglia@yahoo.com. The April book is The Language of Flowers by Vanessa Diffenbaugh. The meeting will be on the 1st of April at 7 p.m at the home of Eileen Buron. Contact Eileen at 688-0876 for more details/directions/etc.

Thursday Afternoon Books, Section One, leader Carole Beckett, cabeckett@sbcglobal.net. This group reads two books each month. The next meeting is April 24th at 1:00 p.m at the home of t the home of Janet Bostrom. Please email Janet, bozobostrom@gmail.com to let her know you are coming. Her address is 1 Tankers Road, Scotts Valley – phone 440-9294. Books are The Paris Wife by Paula McLain and The End of Men: And the Rise of Women by Hanna Rosin.

Thursday Afternoon Books, Section Two, leader Dottie Smith, beechbyte@sbcglobal.net. This group reads one book each month. The next meeting, discussing Bless Me Ultima by Rudolfo Anaya on April 24th at 1 p.m. at the home of Phyllis Taylor.

Reader's Theater

The Readers Theater group will be meeting on April 14. Contact interest group chairperson, Barbara Lewis, at 335-7816, if interested in joining Readers Theater and for further information.

Lunch Bunch

This is a really fun thing to do. Andrea Losee (alosee@cruzio.com) arranges for the group to have lunch monthly at a variety of local restaurants. Some are fabulous, some are an interesting experience, the company is always the very best! Contact Andrea for March details.

Bridge

Bridge is coordinated by Marline Bushey. Contact her for details mbushey1@yahoo.com, 425-1491. We are looking for NEW MEMBERS!

Mahjong!

Originating in China, mahjong is a game of skill and strategy, calculation and luck. Janet Bostrom coordinates this delightful game. bozobostrom@gmail.com on the first and third Thursdays at 2pm.

Dining Out

This is a lot like Lunch Bunch except it's in the evening and spouses/partners are included. Janet Bostrom is the new coordinator, and the group enjoys fine dining and socializing at local restaurants one evening a month. Janet's email is bozobostrom@gmail.com.

The schedule from now until June is:

–April 16th - Rosie McCann's Irish Pub & Restaurant in Santa Cruz (Irish pub)

–May 21st -Lago Di Como in Santa Cruz (Italian)

–June 18th - Paradise Beach Grille in Capitola (Seafood)

All dinners are at 6:30 PM. Please let Janet know if you will be attending at least 2 days before the dinner. She will send out reminders and directions a week before.

Walking Group

The Walking/Hiking Group meets at 9:30 am on the first and third Friday of the month.

April 4 Covered Bridge Park, Felton

April 18 Land of Medicine Buddha

May 2 Fall Creek, Felton

We welcome anyone interested in an hour long leisurely hike to join us. For more information call or email Andrea Losee: 463-3010, alosee@cruzio.com.

Great Decisions

The Evening Great Decisions will meet on the 1st Mon. eve. of each month from 7-8:30 pm. at St. John the Baptist Episcopal Church in Aptos. Dr. Laina Farhat-Holzman is the lecturer. The public is welcome. For more information all Lois Holcomb at 688-0541.

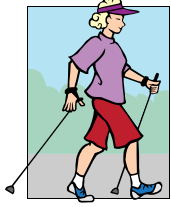
The Morning Great Decisions - Foreign Policy: We're a lively, diverse group. New members and interested visitors are welcome. We meet 10 am, second and fourth Fridays. Our next meetings will be:

April 11 - TOPIC: Food and Climate

April 25 - TOPIC: China Foreign Policy

Contact Vickie Birsall vickiebirdsall@yahoo.com or Grace

Interest Group News



AAUW Walking Group's Elephant Seal Adventure at Ano Nuevo State Park

The walking group experienced a wonderful day in March hiking around Ano Nuevo and viewing a number of the 10,000 elephant seals who return annually to breed and give birth.



From left: Marcia Minnihan, Sally Smythe, Tom Hewett, Andrea Losee, Grace Gerbrandt, Sarita Motove, Darby Kremers, Jamie Muzzio, Linda Owens; present but not pictured: Janet Bostrom



The walking group meets at 9:30 am on the 1st & 3rd Friday of each month in varied locales. If you would like to join the group for a leisurely upcoming hike, call or email Andrea Losee: 462-3010, alosee@cruzio.com.



Upcoming hikes: April 4 Covered Bridge Park, Felton
 April 18 Land of Medicine Buddha
 May 2 Fall Creek, Felton



Membership News

Coming up in MAY Beacon...

New Member Tea

All members will be cordially invited to a Spring Tea welcoming new members. Details to follow in May Beacon.

Annual Membership Renewal

Membership renewal forms will be included in the May Beacon.

State Convention Report

Our President Judy Cavin Brown will be attending the State Convention in Los Angeles April 11-13. She will be gathering lots of great ideas and will give us a full report in May!



Our Vision is Simple

We bring people together for the common goal of breaking through educational and economic barriers for women and girls.

Our Mission is Sound

Advancing equity for women and girls through advocacy, education, philanthropy, and research.

Hospitality

Our Hospitality Chair Anne McCallum is recovering at home from a serious car accident. Though she is not yet ready for visitors, cards and well wishes are welcome.

Anne's address is:
225 Waugh Ave.
Santa Cruz, CA 95065

Editor's note: While Anne recuperates, please contact Roberta Bromberger to share member news and contact those in need of a kind word or cheering up:

robertabromberger@gmail.com

Keeping in Touch!

If you move, get a new phone number or email address, please let the Editor know: dwal-lace@karonproperties.com, 831-325-9948. The newsletter editor, membership team and directory editor all work together to keep our roster current. Changes will appear in the next issue of The Beacon so you can update your Directory.





Branch Schedule

2014



April 7 Board Meeting 10 a.m., Goodwill Conference Room, Santa Cruz

April 11-13 State Convention, Los Angeles

April 26 Film, Miss Representation, SCCC Foundation

May 5 Board Meeting 10 a.m., Goodwill Conference Room, Santa Cruz

May 17 Local Scholarships and Installation of Officers, Luncheon 11:30 a.m., Seascaple Resort

June 2 Last Board Meeting 10 a.m., Brunch, location TBD

June 22 Picnic, Paradise Park

Help Us to Help Others

Our philanthropic projects benefit women of all ages,
both here at home and across the nation.

*Make a donation to remember a family member, friend or colleague, or
to honor a birthday, anniversary, graduation or other special occasion.*

A card or letter announcing your gift will be sent to the person you name.

Educational Foundation / AAUW Funds

Make checks payable to
AAUW FUNDS and send to
Dottie Fry

Legal Advocacy Fund / AAUW Funds

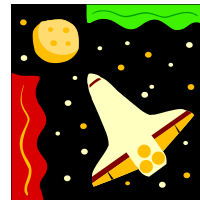
Make checks payable to
AAUW FUNDS and send to
Rosemary Anderson

Local Scholarships

Make checks payable to
AAUW-LS and send to
Jeanne Jorgensen

Tech Trek (Girls Science Scholarships)

Make checks payable to
AAUW-CA SPF and send to
Jeanne Jorgensen



In Memory of/In Honor of _____
Send announcement to _____
Street _____
City _____ State _____ Zip _____