



Empowering Women  
since 1881



# The Beacon

Santa Cruz County Branch, American Association of University Women

March 2015

You are cordially invited to:  
**American Association of University Women  
Gala Celebration Dinner**

Commemorating 80 Years in Santa Cruz County  
Celebrating the Merger of  
the Santa Cruz & Watsonville Branches  
April 11, 2015  
5:00—8:00 pm  
UCSC University Center (see directions on page 2)

*AAUW Through the Years:*  
Timeline Display, Meet & Greet with Appetizers & Wine  
Proclamations, Recognition of 50-Year Members  
Buffet Dinner

Guest Speaker Carolyn Garfein, Past President—AAUW National  
*Spouses & Guests invited*

Mail this form or a sheet of paper with the relevant information to  
**reserve your dinner by April 1.**

Make your check payable to AAUW Santa Cruz and send to Debra Wallace, 1103 Mission Street, Santa Cruz, CA 95060.

Appetizers: Int'l Fruit & Cheese Display, Gourmet Crudités and Dips  
Buffet Dinner: California Pasta Salad, Baby Mixed Greens Salad, Baked Salmon with Rosemary Dill, Lemon Basil Chicken Breast, Seasonal Vegetable Sauté, French Rolls

Dessert: Assorted Cake

Wine, iced tea, coffee & hot tea also included

Vegetarian option requested: Lemon Basil Tofu

I will need a parking pass  yes /  no

Member name \_\_\_\_\_ Guest name(s) \_\_\_\_\_

TOTAL at \$40 per person enclosed: \_\_\_\_\_

AAUW: Empowering Women Since 1881



Gala Celebration Dinner  
April 11, 2015, 5-8 pm  
UCSC University Center



## Gala directions, parking info (carpooling encouraged):

Enter campus through UCSC's main entrance at the intersection of streets Bay and High. As you continue northbound on Coolidge Drive you will encounter two traffic signals. One mile farther, Coolidge bends westbound and becomes McLaughlin Drive. On McLaughlin you will stop at traffic signs at Hagar Drive and Chiquapin Road. At the next traffic signal turn right onto College 10 Road and proceed until you see parking lot attendants. You will receive a parking permit and be instructed as to where to park.

If you have an ADA placard or are mobility impaired, turn right onto College 9 Road and receive assistance from a parking lot attendant or park in an ADA designated space with your official placard.

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## About our Gala Special Guest Speaker



### CAROLYN GARFEIN:

Carolyn Garfein is the immediate past national President of AAUW. She was previously a Director of the AAUW Educational Foundation, Association Program Vice-President, Association Membership Vice-President and served on the Executive Committee and the Public Policy Committee. She was the California Program Vice President and Budget Director, and the Georgia Leadership Development Chair and LAF Chair. As a Leader-on-Loan, she has visited more than 30 state and regional conferences.

In her professional life, Carolyn assumed increasingly responsible positions in marketing and marketing research, managing staffs of up to 100 people and multi-million dollar budgets. She was manager of program research at NBC, manager of research and promotions at Knott's Berry Farm, vice-president at Yankelovich, Skelly & White, and vice-president and regional manager at Maritz Marketing Research. Carolyn retired at the end of 2012 from her position as Senior Vice-President of The Marketing Workshop, Inc., a marketing research and consulting firm.

Carolyn holds a BA in Social Psychology from Cornell University and an MBA in Marketing and Management from California State University, Long Beach. She and her husband have been married for 44 years, and have two adult children and two granddaughters. Carolyn moved from Atlanta to the Sacramento, CA area in 2013 to begin her retirement living.

**Board Meetings**

Board meetings are held at 10 a.m., on the first Monday of each month. If you wish to be on the agenda, please contact the Secretary in advance. All members are welcome to attend!

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**Program** *Vacant*

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## President's Message

I'm sitting at my desk looking out on another beautiful Santa Cruz day, wishing it would rain. The drought is worrisome. I am not concerned as much for the human population as I am for wildlife in our area. While there may be rationing and higher costs to contend with, most of us have the ability to obtain water. This is not the case for the flora and fauna.

There are those who consider humankind to be parasites inhabiting this globe. There are times when I am not so sure they're wrong. Ours should be a symbiotic relationship with the earth, but it seems to me that we do a poor job of keeping up our side of the deal.

Looking back in AAUW history for Women's History month I found that our organization has stepped out in support of the environment in the past. In 1968 the AAUW began this Beleaguered Earth, a program urging branch members to study environmental problems in their communities. This is just one more good reason for supporting Tech Trek. We need more females working on the problems facing our planet and its inhabitants.

Speaking of AAUW history, the Gala Celebration Dinner commemorating both our branch merger and our 80 year history is fast approaching. The committee has been hard at work on the preparations. Check through-out the Beacon for more information relating to the Gala, and make plans to attend.

I look forward to seeing you at the Gala. Remember, do your part for water conservation.

*Judy Cavin Brown*

President

AAUW Santa Cruz County Branch

# Local Scholarships News

Approximately 45 members and guests dined out for a good cause on February 10th. Shadowbrook gave Local Scholars Fund 33 1/3% of the evening's expenditures which added up to \$500.00! That was nearly \$100 more than we received last year. Everyone seemed to have a good time and we are all looking forward to next year's festivities.



The committee will soon be making selections for scholarship recipients, many of whom will join us at our May luncheon to tell us their stories. **SAVE THE DATE - MAY 16th.**



AAUW (Watsonville and Santa Cruz) has been supporting Cabrillo students since 1986, contributing over \$81,000. Since then \$64,349 has been awarded in scholarships to students. And through the permanent endowments we have established at Cabrillo, we can count on at least \$2,250 awarded annually through our permanent endowments in perpetuity.

## AAUW Santa Cruz

The first gift received from AAUW Santa Cruz was 7/1/1989 and we have received a total of \$31,315.

## AAUW Watsonville

The first gift received from AAUW Watsonville was 10/27/1986 and we have received a total of \$50,045.

AAUW Santa Cruz and AAUW Watsonville have both established permanent endowed scholarships with their donations. These endowed funds are permanent, where the corpus stays intact, and only the earnings (4%), are awarded in scholarships each year. The following lists the historical gift value (amount donated to the endowment fund) for each endowment:

- AAUW Santa Cruz Branch in memory of Carol Symons: \$15,000 historical gift value
- AAUW Watsonville Endowed Scholarship: \$21,472.33 historical gift value
- AAUW Watsonville Congdon, Dickson, Smith Endowed Scholarship: \$20,000 historical gift value
- Our records for tracking the amount in scholarship awards only go back to 2000. The following lists the amount in scholarships that have been awarded since the year 2000 from AAUW Santa Cruz and AAUW Watsonville:
  - AAUW Santa Cruz Nonendowed: \$21,248.63 total allocated from donations received annually
  - AAUW Santa Cruz Endowed: \$17,532.52 total allocated from the earnings of the endowment
  - AAUW Watsonville Nonendowed: \$1,195 total allocated from donations received annually
  - AAUW Watsonville Endowed: \$21,472.33 total allocated from the earnings of the endowment
  - AAUW Watsonville Congdon, Dickson, Smith Endowed Scholarship: \$2,902 total allocated from the earnings of the endowment.

The IBC luncheon on Saturday February 28th at Seaside was definitely in the spirit of Tech Trek. An "opportunity" drawing was held & two winners shared 50% (\$92.00 each) while Tech Trek received \$184.00. This money will go to enhance the camp rather than towards any camperships. Attendees heard from Drs. Jennifer Rhatigan and Claudia Luhrs, women who have excelled in the STEM area. While we all enjoyed hearing them, we agreed that the target audience is young middle and high school girls and there were many good suggestions on how that can happen. Thanks to recent contributors to our Tech Trek fund: **Pat Clark, Joan Brown, Pat Nellany and Barbara Lewis.** Checks to the fund should be made out to AAUW-CA-SPF and mailed to Jeanne Jorgensen, 270 19th Ave., Santa Cruz 95062 or Jane Amaral, 409 Larkin Valley Rd., Watsonville 95076.

tech  
trek  
science & math  
camp for girls



## Stop the Budget Sequester

March 9, 2015

It's been one month since President Barack Obama kicked off the federal budget season by releasing his budget proposal for Fiscal Year 2016 (which begins in October). It's a \$4 trillion proposal that would finally end the across-the-board spending cuts known as sequestration.

**The big question is what will Congress do with this proposal? Will Congress end sequestration as well, before the devastating cuts hit more programs that serve women and families? That's where you come in!**

If Congress doesn't act, the sequester will continue unabated throughout the next decade. This is no way to write a budget and make decisions about meeting our country's priorities. And we need to make sure Congress knows this.

**Take action today: Tell your members of Congress to stop the budget sequester! Doing so will allow us to end the cuts to vital programs that help women and families and instead make the investments our country needs.**

Sequestration has taken a toll on our communities. The last time sequestration was in effect, school districts across the country lost billions of dollars in federal education funding. That meant larger class sizes, elimination of after-school programs, fewer teachers, and fewer resources for kids who need the most help.

We also saw cuts to other important programs such as food assistance programs for women and children, cancer screenings, services for domestic violence survivors, and federal funding for low-income schools.

If Congress allows sequestration to return, the damage is expected to grow each year that the across-the-board cuts continue. Sequestration was intended to be a short-term measure, not a permanent method of setting our federal budget priorities. Our Constitution makes it clear that one of Congress' main duties is to pass a budget. It's time Congress did that.

**In the coming weeks, Congress will start considering its proposal for the FY16 budget - so we need to make our voices heard now. Tell your members of Congress: Pass a real budget. Stop the sequester.**

Domestic spending has already been significantly cut to reduce the deficit. It's time to end the sequester and consider investments in non-defense spending, on the resources and programs that are known to help women, working families, and our economy. We can do this in a way that continues providing financial support to our military and veterans, too.

**Can you take two minutes to ask your member of Congress to end sequestration in the budget? We need to raise our voices now, while Congress is beginning its job of writing the budget!**

Sam Farr <http://farr.house.gov/index.php/contact-us>

Anna G. Eschoo <http://eshoo.house.gov/contact/>

Barbara Boxer <https://www.boxer.senate.gov/contact/shareyourviews.html>

Diane Feinstein <https://www.feinstein.senate.gov/public/index.cfm/e-mail-me>



## March 2015

Sun	Mon	Tue	Wed	Thu	Fri	Sat
8 	9	10	11 1-3 Mahjong!*	12	13 10am Great Decisions*	14 11:30am LAF event, see pg. 1 for details
15	16	17 4pm Investment Group* 	18 1-3 Mahjong!*	19	20 9:30am Walking Group, Santa Cruz Levy*	21
22	23	24	25 1-3 Mahjong!*	26 1pm Books Sec. 1 & 2*	27 10am Great Decisions*	28

## April 2015

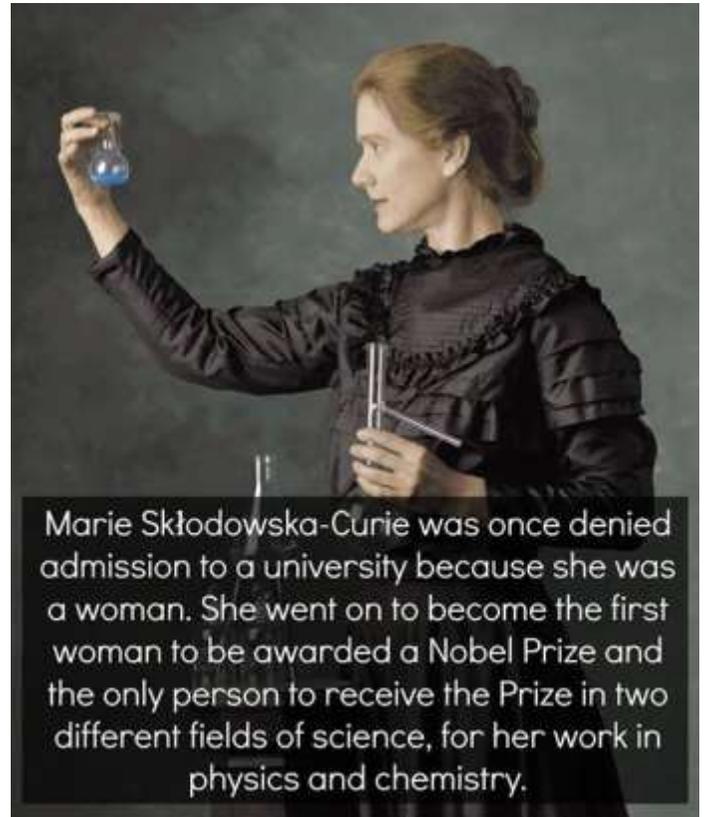
Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1 1-3 Mahjong!*	2 11:30 Lunch Bunch, Laili*	3 9:30am Walking Group, Wilder Ranch*	4
5 	6 10am Board Meeting 7pm Great Decisions	7 7pm Evening Books*	8 1-3 Mahjong!*	9	10 10am Great Decisions*	11 5-8pm GALA
12	13 1-3pm Reader's Theater	14 <b>equal pay day, -</b>	15 1-3 Mahjong!*	16	17 9:30am Walking Group, Pacific Avenue*	18
19	20	21 4pm Investment Group*	22 1-3 Mahjong!*	23 1pm Books Sec. 1 & 2*	24 10am Great Decisions*	25
26	27	28	29	30		

## When Marie Curie Needed Radium, We Obligated

Did you know that in 1920, the Association of Collegiate Alumnae (the predecessor to AAUW) helped raise money to purchase a gram of radium for Marie Curie? It was an effort led by Marie Meloney, a journalist and editor of *The Delineator* women's magazine. Meloney had interviewed Curie. During their discussion, the scientist stated she was in short supply of radium, an element that she had discovered. Meloney asked, "If you had the whole world to choose from, what would you take?" Curie replied, "I need a gram of radium to continue my research, but I cannot buy it; radium is too dear for me."

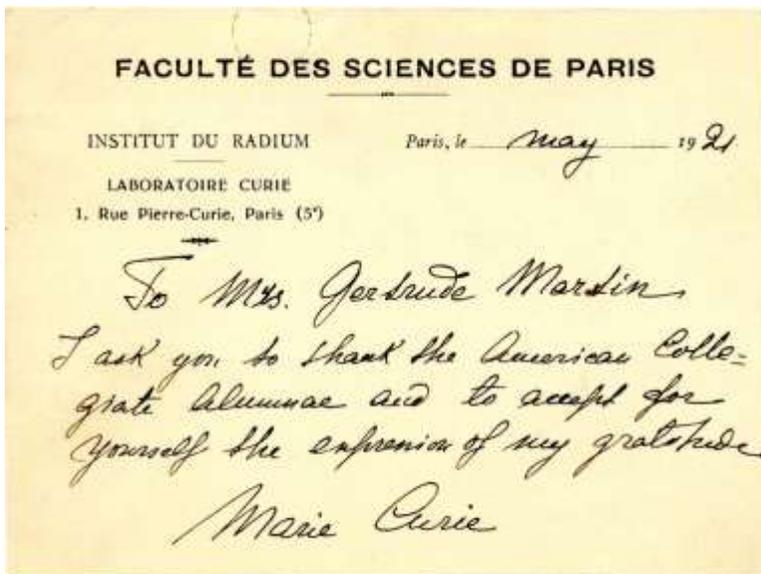
Meloney left the interview determined to make Curie's wish come true. Meloney organized a group of women in the United States and formed the Marie Curie Radium Fund. The Association of Collegiate Alumnae was an active participant in this effort. Within the ACA, the International Federation of University Women American Committee took on the project. This committee consisted of 35 women. Many prominent leaders loomed large in the group: Virginia Gildersleeve, Ada Comstock, Aurelia Reinhardt, Marion Park, Mary Woolley, and Meta Glass. Several committee members went on to become AAUW presidents.

In 1921, Curie visited the United States, along with her two daughters, to receive her gift of radium. Curie toured the country, and there was much fanfare and publicity associated with her visit. While in New York, the AAUW New York City (NY) Branch organized an event in her honor at Carnegie Hall. She then traveled to Washington, D.C., and visited the White House, where President Warren Harding presented her with the gram of radium in a lead-lined box.



Marie Skłodowska-Curie was once denied admission to a university because she was a woman. She went on to become the first woman to be awarded a Nobel Prize and the only person to receive the Prize in two different fields of science, for her work in physics and chemistry.

At the time, a gram of radium cost \$100,000. The Marie Curie Radium Fund was so successful that it raised an additional \$56,413.54. After Curie died in 1934, the money was passed to her daughter, Irene Joliot-Curie, who at the time was continuing her mother's research.



The funds eventually went into a trust managed by a bank, and the ownership of the money was called into question. AAUW had to fight the case in court in order to secure the money for a cause related to its original purpose. After the court case, the bank granted the funds to AAUW to use for the Marie Curie Fellowship, which was first awarded in 1963, to support a French or American woman studying chemistry, physics, or radiology.

The AAUW archives contain historical records documenting AAUW's relationship with Curie, including a spectacular program from the Carnegie Hall event suggesting the grandeur and pageantry associated with Curie's visit to America. Although the program is a hidden gem in the collection, the larger picture remains more important. AAUW was not only involved with Curie's work when she was alive but also continued to serve as the steward of her money long after the fanfare of her visit had faded.

### Interesting Facts:

- Marie Curie is one of only four people to win the Nobel Prize in Science **two times**, once for discovering effects of radioactivity; once for isolating radium.
- Marie's daughter, Irene, would continue the family tradition of excellence in science by receiving a Nobel Prize for Chemistry in 1935.



## AAUW Santa Cruz County Branch Interest Groups

All work and no play will make you dull--and to counteract that we have a variety of interest groups enjoyed by many of our members. Some have gone on for years!

Some of these groups are close to capacity (limited by how much room people have in their homes) but it's always possible to start a new section. If you're interested in starting a new group, check with Linda Owens, she will be able to give you some pointers.

Membership in these interest groups is a privilege of AAUW membership; you may bring a non-member guest three times but then we ask that they join AAUW if they wish to continue to attend. In order to attract new members and make AAUW's aims and goals more visible to the public, our luncheons/meetings are open to the public as is the Evening Great Decisions group. Spouses, partners and guests are welcome to attend the Dining Out and Evening Gourmet groups. Check your new Directory for phone numbers and email addresses.

### Book Groups

Our book groups have become extremely popular. Numbers in the groups fluctuate, and if you're interested contact the leaders to see if there's an opening at your preferred time. A new group is not difficult to establish, that's how we ended up with three!

Tuesday Evening Books, Leader Dorothy Foglia, [dorofoglia@yahoo.com](mailto:dorofoglia@yahoo.com).

Invention of Wings By Sue Monk Kidd

Reviewer: Joyce Hopkins Hostess: Eileen Buron 4/7

The Goldfinch By Donna Tartt

Reviewer: TBD Hostess: Marilyn Brenner 5/5

Thursday Afternoon Books, Section One, Leader Carole Beckett, phone 457-2992, email [cabeckett@sbcglobal.net](mailto:cabeckett@sbcglobal.net)

March 26 at 1 p.m. at the home of Lois Trabing, 139 Carol Ave, Santa Cruz. 423-9113 or [loistrabing@comcast.net](mailto:loistrabing@comcast.net). The book is The Lowland by Jhumpa Lahiri, no reviewer yet.

April 23 at 1 p.m. at the home of Anne Sherwood, 632 Townsend Dr, Aptos. 688-9753 or [annesherwood@comcast.net](mailto:annesherwood@comcast.net).

The book is Book of Ages: The Life and Opinions of Jane Franklin, reviewed by Lois Trabing. May & June info to follow.

Thursday Afternoon Books, Section Two, leader Dottie Smith, [beebyte@sbcglobal.net](mailto:beebyte@sbcglobal.net). This group reads one book each month.

March 26, God's Hotel by Victoria Sweet @ Pat Nellany's

April 23, Call to Action by Jimmy Carter @Lois Holcomb's

May 28, In Falling Snow by Mary Rose McCall @Phyllis Taylor's

### Reader's Theater

The Readers Theater interest group meets for socializing and play reading and will resume April 13. Readers Theater will continue to meet from 1-3 PM on the second Monday of the month in April and May, but will not meet in June. For further information contact Barbara Lewis, 335-7816.

### Lunch Bunch

The Lunch Bunch meets on the first Thursday of the month. All AAUW members are welcome to join us. Our next lunch will be at Laili on April 2nd. Contact Andrea Losee at [alosee@cruzio.com](mailto:alosee@cruzio.com) for information.

### Bridge

Bridge is coordinated by Marline Bushey. Contact her for details [mbushey1@yahoo.com](mailto:mbushey1@yahoo.com), 425-1491. We are looking for NEW MEMBERS!

### Mahjong!

Now meeting every Wednesday from 1 to 3 PM. Anyone who is planning to attend should call Janet Bostrom (440-9294) before hand so that she can set up the right number of tables.

**Dining Out**—This is a lot like Lunch Bunch except it's in the evening and spouses/partners are included. If you are interested in joining the group & trying different restaurants around town, contact leader Linda Owens, 408-204-0408, [jowens7069@aol.com](mailto:jowens7069@aol.com).

### Walking Group

Our walks are about 60 to 90 minutes on easy to moderate trails, beginning at 9:30am.

March 20, Santa Cruz Levy

April 3, Wilder Ranch

April 17, Pacific Avenue

For more information, contact Andrea Losee [alosee@cruzio.com](mailto:alosee@cruzio.com).

### Great Decisions

The Evening Great Decisions meets on the 1st Mon. eve. of each month from 7-8:30 pm. at St. John the Baptist Episcopal Church in Aptos. Dr. Laina Farhat-Holzman is the lecturer. The public is welcome. For more information call Lois Holcomb at 688-0541.

### Morning Great Decisions

*Great Decisions* is America's largest discussion program on world affairs. Each meeting focuses on a critical foreign policy issue facing the US. The Great Decisions booklet provides background information for our lively discussions. We're a friendly, diverse group. Visitors and new members are welcome.

Our eight week series began Friday, January 23 at 10 am, March 13 TOPIC: Human Trafficking in the 21st Century

Discussion Leader: Joan Schwimmer

Hostess: Grace Gerbrandt

March 27 TOPIC: Brazil's Metamorphosis

Discussion Leader: Sarah Howell

Hostess: Marian Disperati

April 10 TOPIC: U.S. Policy Toward Africa

Discussion Leader: Phyllis Taylor

Hostess: Phyllis Taylor

Contact Vickie Birdsall [vickiebirdsall@yahoo.com](mailto:vickiebirdsall@yahoo.com) or Grace Gerbrandt [graceger@sbcglobal.net](mailto:graceger@sbcglobal.net).

### Want to know more about investing?

The Women's Investment Network (WIN), which was started by AAUW members, has openings for new members. We meet on the third Tuesday of every month from 4 - 5:30 PM near Costco. We are affiliated with NIAC (National Association of Investment Clubs). We study stocks and the markets and invest a small amount of money (minimum \$30 per month). For further information, call Sue Kleibrink at (831) 425-8560 or email Audrey Fieberling at [anfieb@yahoo.com](mailto:anfieb@yahoo.com). Come and visit one of our meetings!



# Branch Schedule



## 2015

<b>March</b>	<b>14</b>	LAF Luncheon & Program	CFSCC
	<b>21</b>	Nor Cal Leadership Development	Hayward
.....			
<b>April</b>	<b>6</b>	Board Meeting	Grace Gerbrandt's home
	<b>11</b>	Gala Celebration	UCSC University Center
	<b>18</b>	State Meeting	Manhattan Beach
.....			
<b>May</b>	<b>4</b>	Board Meeting	CFSCC
	<b>16</b>	Luncheon Meeting (LS & Annual Mtg)	Seascape Resort
.....			
<b>June</b>	<b>1</b>	Board Brunch Meeting	CFSCC
	<b>18-21</b>	National Convention	San Diego
	<b>28</b>	Annual BBQ / Picnic	TBD

### An Invitation from the Monterey Branch to an event on April 18th:

Women Who are Homeless—What's Being Done

Saturday, April 18, 10:30–12:15 at the Monterey City Library

Community Room, 625 Pacific St., Monterey, 93940

The face of homelessness now includes many working women as well as older women. This has become a major concern in our community and we have brought together three local experts to help us understand the issue and learn what AAUW might do to help. Please join us.

-Michael Reid, Fund for Homeless Women at Community Foundation

-Mary Eileen Kiniry, Resource Coordinator, Gathering Place

-Karen Araujo, iHelp for women

RSVP by April 15 at AAUWMonterey@gmail.com or to Fatima Dias at 831-917-4693.

Event is FREE. We will suggest a restaurant where we can meet afterwards, if we wish, to lunch together and continue the conversation.



**Help Us to Help Others**  
 Our philanthropic projects benefit women of all ages,  
 both here at home and across the nation.

*Make a donation to remember a family member, friend or colleague, or to honor a birthday, anniversary, graduation or other special occasion.*

**A card or letter announcing your gift will be sent to the person you name.**

<p><b>Educational Foundation / AAUW Funds</b>          Make checks payable to  <b>AAUW FUNDS</b>  <i>position vacant</i></p>	<p><b>Local Scholarships</b>          Make checks payable to          AAUW-LS and send to  <u>Jeanne Jorgensen</u>          270 19th Avenue          Santa Cruz, CA 95062</p>
<p><b>Legal Advocacy Fund / AAUW Funds</b>          Make checks payable to          AAUW FUNDS and send to  <u>Rosemary Anderson</u>          14 Parkwood Drive          Watsonville, CA 95076</p>	<p><b>Tech Trek          (Girls Science Scholarships)</b>          Make checks payable to          AAUW-CA SPF and send to  <u>Jeanne Jorgensen</u>          270 19th Avenue          Santa Cruz, CA 95062</p>

In Memory of/In Honor of \_\_\_\_\_  
 Send announcement to \_\_\_\_\_  
 Street \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

**Our Vision is Simple**

We bring people together for the common goal of breaking through educational and economic barriers for women and girls.

**Our Mission is Sound**

Advancing equity for women and girls through advocacy, education, philanthropy, and research.