



Empowering Women
since 1881



The Beacon

Santa Cruz County Branch, American Association of University Women

August 2017



AAUW SC County—Membership Luncheon
Honoring our Tech Trek Recipients

Featuring [Campell Leaper, Professor and Chair
of the UCSC Psychology Department](#)

and

[Christy Starr, Graduate Student in Developmental Psychology](#)

Professor Leaper and Ms. Starr will address some of the reasons that girls and women remain underrepresented in many math-intensive STEM fields such as physics, engineering, and computer science.

Currently, Professor Leaper and Ms. Starr are conducting three studies related to gender and STEM. One project is examining the impact of a summer science internship program for high school students on girls' STEM motivation. A second project will consider how high school girls' involvement in STEM-related extracurricular programs may foster a sense of group belonging that supports their motivation over time. Finally, Leaper and Starr are collaborating in a project exploring how biology classroom experiences may predict undergraduate women's and underrepresented students' sense of belonging and motivation in STEM.

September 23, 2017

11:00 am—1:30 pm

Seascape Resort, Seascape Resort Dr , Aptos, CA 95003

Menu:

_____Mediterranean salmon salad

_____Vegetarian option: Quinoa/bean vegetarian salad

Cost: \$25.00 (includes dessert, rolls & iced tea, coffee)

Name _____ Guest _____

Send your checks payable to **AAUW-SCCo Branch**

Send reservations to: Louanne Ellison,

1421 Chanticleer Avenue, Santa Cruz, CA 95062

RESERVATIONS DUE BY SEPT. 13TH

AAUW: Empowering Women Since 1881

Board Meetings

Board meetings are held at 10 a.m., on the first Monday of each month. If you wish to be on the agenda, please contact the President in advance. All members are welcome to attend!

Officers and Committees: 2017-2018**President**

Grace Gerbrandt 423-9472
graceger@sbcglobal.net

President-Elect*open***Branch Treasurer**

Darby Kremers 206-3623
dkrem19260@aol.com

Secretary

Kit Hein 854-2165
bythebeach15@gmail.com

Vice Presidents**Legal Advocacy***open***Membership**

Louanne Ellison-Cole 471-8381
louanneec@gmail.com

AAUW Fund

Geri Williams 708-4133
gerisjs@aol.com

Program

Trudie Fator 662-8960
trudelaf@aol.com

Appointed**By-Laws & IBC Liaison**

Lois Holcomb 688-0541
locomb@cruzio.com

Local Scholarships / Publicity

Jeanne Jorgensen 477-7025
jeannejorgensen@hotmail.com

Tech Trek

Kris Sheehan 915-3630
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Co-Chair:

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Hospitality

Anne McCallum 465-1840
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Historian*open***Communications**

Debra Wallace 325-9948
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Beacon Mailing (Postal)

Liz Thorington 408-353-3185

**President's message:**

Our Fall season is just ahead. We're excited to continue the goals of AAUW. The American Association of University Women, the nation's leading voice to promote equity for women and girls, is pivotal in state and national politics. AAUW now has over one thousand local branches, over 180,000 members. We have 800 colleges and universities who partner with us on policy. AAUW is the only women's rights group that is active in all 50 states.

On the State level, AAUW's current focus is legislation for equal pay, legal advocacy for women, and working to advance women in political positions.

Locally we're working to make our achievements more visible. In September we honor our Tech Trek attendees, promoting women in Science, Technology, Engineering, and Math. In October, our Branch will support a Community Forum on Human Trafficking, with emphasis on what is happening in our own community. December we continue our work to provide local scholarship money for women in need.

Your AAUW dues help support all of this. Thank you for your membership and please encourage others to join us. Numbers count. They strengthen our voice and our influence. Come to our meetings this year. Have fun. Find community. We look forward to seeing you.

Grace Gerbrandt

President, AAUW Santa Cruz County

Learn more about AAUW's ongoing fight. Become a two-minute activist by clicking [here](#), or sign up for email newsletter Mission & Action [here](#).

Membership News



We have a great schedule for our upcoming season:

General Membership Meetings September, 2017 through June 2018

September 23, 2017: Seascape; Tech Trek
Program: Women in Science, Technology, Engineering, Math, Tech Trek (STEM); Speaker: Campbell Leaper from UCSC.

December 9, 2017 Christmas Membership Meeting Seascape Golf Club, 610 Clubhouse Drive, Aptos 95003 Local Scholarships Jeanne Jorgensen and Dorothy Patrick; Fiat Musica; Fund Raising Raffle

February, 2018 Inter-Branch Council Luncheon, Salinas, Monterey, Santa Cruz

April 21, 2018 Annual General Membership Business Meeting Budget, Election of Officers; Museum of Art and History (MAH) 705 Front Street, SC 95060

May 19, 2018 Installation of Officers, Speakers Local Scholarship Recipients; Jeanne Jorgensen, Dorothy Patrick

In addition to the five General Membership Meetings, our Branch is supporting:

October 7, 2017 Saturday 2-5 pm Martha Mangan and Kit Hein: Panel on Human Trafficking, Open to the Public. Santa Cruz Police Department Community Room 155 Center Street, 95060.

April, 2018, Shadow Brook Restaurant; Fund Raiser Local Scholarships, Jeanne Jorgensen, Dorothy Patrick

All guests are welcome to attend our Sept. 23rd membership luncheon. Please do invite anyone you feel might be interested in joining our branch. (You might let them know that if they intend to join and want to be included in the directory they will have to decide and **join** by September 1st). Otherwise their names will be added in the following months through the Beacon.

This is also a reminder that if you haven't paid your dues by **September 1st** your contact information will **not** be included in this year's directory. Also, our bylaws state that attendance at various interest groups is only open to members, except for three visits for a potentially interested new member.

Membership renewal information

Now is the time to renew membership in the AAUW Santa Cruz County branch. It can be done individually through AAUW.org or by sending a check payable to AAUW Santa Cruz County to Louanne Ellison at 1421 Chanticleer Ave. Santa Cruz, CA 95062 for either \$84 or if you're a life member for \$35. Please include any changes to the directory that you wish for the coming year.

Additions and Changes to the Directory:

Sharon Bush has a new email address: bushsc76@gmail.com

Lynn Cummins also has a new email address: lynncummins113@gmail.com

Barbara O'Hara recently moved to Aegis Living of Aptos, 12 Heather Terrace, Aptos, CA 95003

Contact Louanne Ellison if your information is incorrect in any way at 831 471 8381 leaving a message with corrections if not answered or email louanneec@gmail.com. She will contact Debra Wallace with corrections.

Membership News



A memorial for our long time member and friend [Sue Kleibrink](#) will take place on September 30, 2017, arranged by Sue's family. Details to follow.

Human Trafficking Event, October 7th

The event to describe Human Trafficking will take place Oct. 7th in the Santa Cruz Police Community Room, 2-5PM. Volunteers will be needed for sign in and to help with refreshments and the silent auction. Donations for auction need to be delivered to Martha Mangan's house, 201 Prospect Heights, whenever convenient. League of Women's Voters will co-sponsor our event. Fliers are available from board members to distribute to the community.



Interest Group News



The **Great Decisions** interest group had some fascinating presentations and discussions about today's foreign policy issues. The last meeting was on June 2. It was a potluck luncheon at the lovely home of Sarita Motave in the Soquel Hills. Pictured are: Phyllis Taylor, Vicikie Birdsall, Sarah Howell and Carol Horner. Pictured are: Grace Gerbrandt, Phyllis Taylor and Melisa Walker. —*Lorraine Margon*

New Interest Group: Local Outings Jane Amaral has offered to coordinate a group to meet several times a year for Local Outings in our amazing area. (831) 722-7839 lvsuamp@charter.net

If you have something to share from your interest group's activities, send your write-ups and/or photos to Debra Wallace, dwallace@karonproperties.com.

Be sure to Like our AAUW Santa Cruz County page on Facebook for updates:

<https://www.facebook.com/scaauw/> (Thank you Lorraine Margon!)



Tech Trek News



Dear Members,

On July 22nd our five happy campers returned from their week long stay on the Stanford campus. Their enthusiasm and appreciation was evident in the delightful letters they wrote to our branch. I hope you will attend our September luncheon when the girls will share their stories. It is always a wonderful afternoon!

This year **Kris Sheehan**, one of our newer members, will take over the helm as Tech Trek coordinator. She will be assisted by **Geri Williams**, with help from **Kit Hein**, me and other committee members. Kris ran a 'bed and breakfast' inn in Aptos for fifteen years. She has lots of organizational skills and loves the Tech Trek program. Our goal is to solicit community business to help finance five or more girls in 2018. Your ideas and input are always welcome!

Thank you for your continued support.

Best Wishes,

Jane Amaral



To run in local newspapers:

AAUW Celebrates Tech Trek Scholarship Winners

AAUW Santa Cruz recently awarded five Santa Cruz County girls full scholarships to Stanford's Hopper Tech Trek Camp this summer.

7th grade girls in schools throughout the County were nominated by their science teachers to compete through essay and interview to become Tech Trek campers. The girls, pictured below at camp include Danika Marlatt, New Brighton Middle School; Francesca Lorenzini, Mission Hill Middle School; Leila Dagan, San Lorenza Middle School; Emily Marschall-Niswonger, Aptos Middle School and Antonia Torres-Tinoco, Lakeview Middle School. The winners and families celebrated with an ice cream social at Joan Rider's home in Watsonville.

AAUW's Tech Trek Camp is a science and math camp designed to further develop interest and excitement in STEM (Science, Technology, Engineering and Math). The week long camp features hands-on activities in various STEM related fields offered by professors and other experts; and the experience of living on a college campus..

Our local Santa Cruz County branch raises funds throughout the year to enable the selected girls scholarship support.

An AAUW, (American Association of University Women) California member, Marie Wolbach recognized that STEM interest and opportunities were lacking for young girls and founded Tech Trek in 1998 with the help of an AAUW Community Action Grant. Tech Trek Camps are held on university campuses in the summer and have expanded from California to many states.

-Kris Sheehan, AAUW SC County Tech Trek Chair



Local Scholarship News

We look forward to gathering funds for our next year's scholarships for re-entry women attending UCSC and Cabrillo College. We wish to thank the following donors for their wonderful donations to this great project: Rosemary Anderson, Phyllis Edmundson, Grace Gerbrandt, Lois Holcomb, Sarah Howell, Susan Kettman, Barbara Lewis, Anne McCallum, Priscilla Peters, Pat Nella, Nancy Remde, Mary K Simpson, Jean Smith, Mary Lou Stewart and Phyllis Taylor.

SAVE THE DATE: Another fun evening is planned for Shadowbrook dining April 10, 2018. Let's fill a lot of tables, eat up and receive 1/3 of our receipts back from the restaurant!

If you would like to contribute to the Local Scholarship Fund, please send your tax deductible contributions to: 270 19th Ave., Santa Cruz, CA 95062.



Donating to AAUW FUND is easy!

Simply go to the AAUW California web page <http://www.aauw-ca.org/> and click on the button: [SUPPORT US](#)

The directions are easy to follow! Or send your check made out to AAUW Fund to:

Geri Williams
412 Rio Del Mar Blvd.
Aptos, CA 95003

You may stipulate which endowment or fund you wish to support; they are all listed on the web page. And please remember to state: Santa Cruz County Branch on the information line so our branch gets credit - thank you!

AAUW Fund News

THANK YOU TO OUR GENEROUS MEMBERS!

Sharon Westafer, Director, Chair
AAUW Fund Committee
aauwfunds@aauw-ca.org

Thank you and congratulations to the members of AAUW California for your generous donations. 2016 was a record breaking year. The AAUW Fund received \$1,958,609.27 from California members and branches! This was in large part due to \$1,326,646.53 donated to Tech Trek. We know there are many worthwhile organizations to which one can donate money, and we appreciate that you choose AAUW when making your decisions.

The top contributors to the AAUW Fund for 2016 are:

BRANCH TOTAL	PER CAPITA
1. Danville-Alamo-Walnut Crk	1. Menlo-Atherton, Inc.
2. Torrance	2. Arcadia
3. San Jose, Inc.	3. Torrance
4. Antelope Valley	4. Antelope Valley
5. Morgan Hill	5. Porterville
6. Santa Barbara-Goleta	6. Berkeley
7. San Carlos, Inc.	7. Truckee-Donner
8. Long Beach	8. Beach Cities
9. Marin, Inc.	9. Gridley
10. Sacramento, Inc.	10. China Lake-Ridgecrest, Inc.

If your branch is looking for fund raising ideas, be sure to check out the AAUW California website and search under fundraising ideas. There is a variety listed from very complex to very simple. The branch which does the fundraiser is also listed so you can consult with them regarding the logistics. Please consider donating to the unfinished California endowments listed below.

CALIFORNIA UNFINISHED ENDOWMENTS 2017		
FUND	CURRENT BALANCE	NEEDED TO COMPLETE
International Fellowships		
4100 Ellis, Jessie and Wilder	\$25,480.00	\$74,520.00
American Fellowships		
4046 Coe, Vivian Lamont	\$71,178.16	\$28,821.84
4391 Danville-Alamo-Walnut Creek 45 th Anniversary	\$82,442.16	\$117,557.84
Research and Projects Grants		
4078 Lindsey, Lucy/Margaret Hankle	\$32,878.00	\$2,122.00
4372 Sacramento Branch 100 th Anniversary	\$50,984.56	\$24,015.44
4374 Alicia Hetman R&P Grant	\$46,937.62	\$28,062.38
4387 Walter & Emily Hackler	\$28,710.00	\$46,290.00
4403 Morgan Hill Wildflower Run	\$35,331.50	\$39,668.50

September 2017



Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1	2
3	4 Labor Day	5 7pm Evening Books*	6	7 11:45 Lunch Bunch*	8	9
10	11 10am Board Meeting 12pm Bridge*	12	13	14	15	16
17	18 1pm Reader's Theater*	19	20	21 1pm Books Sec. 1&2*	22	23 Membership/Tech Trek Luncheon
24	25	26	27	28	29	30 Sue Kleibrink-Memorial



October 2017

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2 10am Board Meeting	3 7pm Evening Books*	4	5	6	7 2-5 Human Trafficking Event, Police Dept
8	9	10	11	12 11:45 Lunch Bunch*	13	14
15	16 12pm Bridge*	17	18	19	20	21
22	23 1pm Reader's Theater*	24	25	26 1pm Books Sec. 1&2*	27	28
29	30	31 Halloween				



AAUW Santa Cruz County Branch Interest Groups

All work and no play will make you dull--and to counteract that we have a variety of interest groups enjoyed by many of our members. Some have gone on for years!

Some of these groups are close to capacity (limited by how much room people have in their homes) but it's always possible to start a new section. If you're interested in starting a new group, check with Louanne Ellison, she will be able to give you some pointers.

Membership in these interest groups is a privilege of AAUW membership; you may bring a non-member guest three times but then we ask that they join AAUW if they wish to continue to attend. In order to attract new members and make AAUW's aims and goals more visible to the public, our lunches/meetings are open to the public.

Book Groups

Our book groups have become extremely popular. Numbers in the groups fluctuate, and if you're interested contact the leaders to see if there's an opening at your preferred time. A new group is not difficult to establish, that's how we ended up with three!

Tuesday Evening Books,

The Tuesday night Book Group will meet on September 5, 2017 at the Porter Library. We will discuss *A GENTLEMAN IN MOSCOW* by Amor Towles; Marilee Werfhorst will lead the discussion. Joan Schwimmer and Liz Thorington will host at the library. Call 408-353-2657 or 408-353-3185 for directions. All are welcome to join this lively group. Get in touch with Joan Schwimmer, joanschwimmer@hotmail.com for further information.

Thursday Afternoon Books, Section One, Leader Carole Beckett, phone 457-2992, email cabeckett@sbcglobal.net; We will meet on September 21st. Contact Carole for details.

Thursday Afternoon Books, Section Two, Leader, Susan Elgin, phone (831) 335-7288, email elgin@cruzio.com. This group reads one book each month.

We'll discuss *The Book of Joy: Lasting Happiness in a Changing World* by the Archbishop Desmond Tutu, His Holiness the Dalai Lama, and Douglas C. Abrams. on September 21st

Reader's Theater

To join and for further information, contact Barbara Lewis, chairperson of this interest group, by telephone at 335-7816 or by email at bobbie44@gmail.com.

Lunch Bunch

The Lunch Bunch meets on the first Thursday of the month. All AAUW members are welcome to join us. Contact Kathy Oing irishpml@yahoo.com for more information.

Bridge

Bridge is coordinated by Jeanne Jorgensen. Contact her for details at Jeannejorgensen@hotmail.com, 831-477-7025.

Dining Out—Seeking a new leader This is a lot like Lunch Bunch except it's in the evening and spouses/partners are included. If you are interested in leading the group in trying different restaurants around town, contact former leader Linda Owens, 408-204-0408, jowens7069@aol.com.

Great Decisions

We'll meet in November to plan our next season. The date and place for this planning session will be emailed. Starting in January, Great Decisions will meet eight times to discuss topics selected by the Foreign Policy Association. New members and interested visitors are welcome. Contact Vickie Birdsall vickiebirdsall@yahoo.com or Grace Gerbrandt graceger@sbcglobal.net.

New Interest Group: Local Outings Jane Amaral has offered to coordinate a group to meet several times a year for Local Outings in our amazing area. (831) 722-7839 lvswamp@charter.net



Branch Schedule

2017-2018



September	11	Board Meeting	
	23	Membership/Tech Trek Luncheon	Seascape Resort
Program: Women in Science, Technology, Engineering, Math, Tech Trek (STEM); Speaker: Campbell Leaper from UCSC.			
October	2	Board Meeting	
	7	Panel on Human Trafficking, open to public 2-5 pm Martha Mangan and Kit Hein	Santa Cruz Police Department Community Room 155
November	6	Board Meeting	
December	4	Board Meeting	
	9	Holiday Local Scholarships Luncheon Program: Fiat Musica, Fundraising Raffle	Seascape Golf Club
January	8	Board Meeting	
February	5	Board Meeting	
	TBA	Interbranch Council Luncheon	TBA
March	5	Board Meeting	
April	2	Board Meeting	
	10	Local Scholarships Dinner	Shadowbrook
	21	Annual Gen. Membership Business Meeting	Museum of Natural History
May	7	Board Meeting	
	19	Local Scholarship Luncheon, Installation of Officers	Seascape Resort

Membership Matters - Give a Grad a Gift



As we transition into our new year, please remember to help everyone renew their membership. Also, [Give a Grad a Gift](#) is a great way to introduce any recent college graduate, male or female, to AAUW. Members may give as many free gifts as they like. Please let your members know that if they would like the recipient to also receive a free State membership, they should forward the confirmation from National to office@aauw-ca.org. Branches wishing to also include the graduate as a branch member should forward the confirmation from National to membership@aauw-ca.org. This is a good method of recruitment and may help you recruit members of traditional college age to AAUW.



Help Us to Help Others

Our philanthropic projects benefit women of all ages,
both here at home and across the nation.



Make a donation to remember a family member, friend or colleague, or to honor a birthday, anniversary, graduation or other special occasion.

<p>AAUW Fund Make checks payable to AAUW FUND and send to Geraldine Williams 412 Rio Del Mar Blvd. Aptos, CA 95003 <i>for AAUW Funds contributions, you may mail your check or do it online on the AAUW Website (at aauw.org - click on Educational Funding)</i></p>	<p>Local Scholarships Make checks payable to AAUW-LS and send to Jeanne Jorgensen 270 19th Avenue Santa Cruz, CA 95062</p>	<p>Tech Trek (Girls Science Scholarships) Make checks payable to AAUW with Tech Trek on the memo line and send to Kris Sheehan 215 Brodin Lane Corralitos, CA 95076</p>
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In Memory of/In Honor of _____
 Send announcement to _____
 Street _____
 City _____ State _____ Zip _____