



Empowering Women
since 1881



The Beacon

Santa Cruz Branch, American Association of University Women

May 2014

AAUW Local Scholarship and Installation of New Officers Luncheon

Come and hear from our scholarship recipients!



UCSC

Cabrillo
College

May 17, 2014
11:30 am–2:00 pm

Seascape Resort One
Seascape Resort Way
Aptos, CA 95003



Mail this form or a sheet of paper with the relevant information to
reserve your lunch!

Deadline is May 12

\$22 per person

Make your check payable to AAUW Santa Cruz
and send to c/o Jeanne Jorgensen, 270 19th Ave. Santa Cruz 95062,
477-7025.

Menu choices:

Cobb Salad (includes bleu cheese sprinkles) _____
Cobb Salad (without bleu cheese sprinkles) _____
Vegetable Salad _____

Member name _____ Guest name _____

TOTAL at \$22 per person enclosed: _____
non-refundable

Can't attend but wish to send _____ for next year's scholarships.

AAUW: Empowering Women Since 1881

Board Meetings

Board meetings are held at 10 a.m., at the Goodwill Conference Room, 350 Encinal Street, Santa Cruz, on the first Monday of each month. If you wish to be on the agenda, please contact the Secretary in advance. All members are welcome to attend!

Officers and Committees

2013-2014

President

Judy Cavin Brown 423-2439
jwcavinbrown@comcast.net

President-Elect

Grace Gerbrandt 423-9472
graceger@sbcglobal.net

Vice Presidents

Program *Vacant*

Membership

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jowens7069@aol.com

AAUW Funds

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fryfrydl@comcast.net

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rlaca@ucsc.edu

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Muriel Fulford 477-1821
aptosgal@comcast.net

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Sue Camarena 438-7665
suzybehne@aol.com

Appointed

Membership Treasurer

Margaret Schraft 438-3680
mkschraft@gmail.com

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Lois Holcomb 688-0541
locomb@cruzio.com

Local Scholarships / Tech Trek

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Vacant

Hospitality

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Board News

President's Message

Greetings ladies!

We held our monthly board meeting this morning. I have to tell you that your branch board members are wonder women. They are a joy to work with. I hope you appreciate them as much as I do. We will be installing new officers at our upcoming meeting on May 17. There are still positions to fill, so please give some consideration to serving on the board.

Change is in the wind. The Watsonville branch approached us last month about the possibility of a merger with our branch. After considerable discussion, our two branches both voted to pursue a merger at our respective business meeting on April 26. The paperwork was completed today and sent off the state office. The timeline is not clear, but we should know something by the end of the summer.

The Santa Cruz branch is 79 years old this year. The Watsonville branch is 73. Upon approval of the state and national offices, we will merge into the new Santa Cruz County Branch. Everyone with an up to date membership in these two branches at the time of the merger will become charter members of the new branch. We have just begun to make preparations to celebrate 80 years of history for our branch and the formation of our new branch in early 2015.

We have an exciting time ahead of us.

I look forward to seeing you at our May meeting.

Judy Cavin Brown

President, AAUW Santa Cruz Branch

Special Note: It is membership renewal time! Please see the membership renewal form on page 5. Let Margaret Schraft know if you have any questions: mkschraft@gmail.com, tel# 438-3680.

2014 AAUW Santa Cruz Annual Business Meeting Report

Our Annual Business Meeting was held on April 26, 2014 at the Santa Cruz Community Foundation. **Many thanks to Dottie Fry** and the Education Foundation for coordinating a wonderful boxed lunch and showing of the powerful documentary *MissRepresentation*. If anyone is interested in viewing the film in its entirety it is readily available on Netflix and Amazon Instant Video.

We voted on the three business items below.

⇒ 2014-2015 Officers Elected

Congratulations to our officers for 2014-15!

Installation will take place at our May 17 Local Scholarship Luncheon.

| | |
|--------------------|------------------|
| ♦ President | Judy Cavin Brown |
| ♦ President-Elect | Grace Gerbrandt |
| ♦ Branch Treasurer | Janet Bostrom |
| ♦ Secretary | Sue Camarena |

Vice Presidents

| | |
|--------------------|-------------------|
| ♦ Membership Chair | Linda Owens |
| ♦ Legal Advocacy | Rosemary Anderson |
| ♦ Program | vacant |
| ♦ AAUW Funds | vacant |

Appointed

| | |
|-------------------------|------------------|
| ♦ Membership Treasurer | Margaret Schraft |
| ♦ By-laws & IBC Liaison | Lois Holcomb |
| ♦ Local Scholarships | Jeanne Jorgensen |
| ♦ Tech Trek | vacant |
| ♦ Public Policy | Kathy Donovan |
| ♦ Directory Editor | Roberta Sosbee |
| ♦ Publicity | Jeanne Jorgensen |
| ♦ Hospitality | Ann McCallum |
| ♦ Historian | vacant |
| ♦ Mail Beacon (postal) | Liz Thorington |
| ♦ Beacon Production | Debra Wallace |
| ♦ | |

⇒ **2014-2015 Amended Proposed Budget (see next page) –passed unanimously**

⇒ **Vote to merge with Watsonville to form Santa Cruz County Branch—passed unanimously**

The Watsonville Branch also voted YES. This is a WIN-WIN for all of us! Very exciting! We will begin the merger process with State & National.



Board Positions 2014-2015

The Board is still in need of officers for some positions for 2014-15.

These positions are not demanding in time and are an excellent way to get involved. Our local AAUW provides service opportunities, book groups, bridge groups, foreign policy discussions, walking groups, speakers on important women's issues.

Current openings include Program VP, AAUW Funds (formerly EF), Tech Trek & Historian.

Please help us continue our valuable work. It's interesting, it's fun, it's important. Contact Grace Gerbrandt graceger@sbcglobal.net for more info or to volunteer.



Follow up re State dues increase vote:

Thanks to all who voted in the State election! We will update you once the votes have been tallied and the results become available.

AAUW Santa Cruz Branch Amended Budget For 2014 - 2015

passed unanimously 4/26/14

| | |
|--|------------|
| Estimated Balance Forward (REVISED) | \$2,000.00 |
| Anticipated Income | |
| Dues Based on 100 Members | 8,000.00 |
| Directory Ads | 100.00 |
| Miscellaneous Donations | 100.00 |
| Total Funds Available (1st of fiscal year) | 10,200.00 |
| Expected Expenses | |
| National Association Dues | 4,900.00 |
| California Dues | 1,600.00 |
| IBC Dues | 25.00 |
| EF Assessment | 60.00 |
| Beacon Printing and Supplies | 200.00 |
| Directory | 300.00 |
| Liability Insurance | 450.00 |
| Convention Reimbursement | 1,000.00 |
| Rent Donation (Goodwill) | 120.00 |
| Administration (stamps, paper, misc.) | 250.00 |
| Total Budget Expenses | 8,905.00 |
| Estimated balance at end of year | \$1,295.00 |



Local Scholarship News

Hope to see many of you at our May luncheon at Seascap Resort. Be sure to send your reservations to Jeanne Jorgensen, 270 19th Ave., Santa Cruz, 95062. We hope to hear from many of our scholarship recipients at this luncheon.

Continue to support this fine program by sending checks, made out to AAUW-Santa Cruz Branch-Local Scholarships, to 270 19th Ave., Santa Cruz, 95062.

News from Tech Trek



This wonderful program will be starting a new round of finding girls for the camp for summer 2015. If you are interested in being on the Tech Trek team, give Jeanne Jorgensen, 477-7025, a call.

All can help by supporting Tech Trek with tax deductible contributions. Send checks, made out to AAUW-CA-SPF, to Jeanne Jorgensen, 270 19th Ave., Santa Cruz 95062.

Membership Renewal Form for 2014-15 year AAUW Santa Cruz

Only fill-in your name, your cell phone number and any other information that has changed.

Member name _____ cell phone number _____

Please send a check for \$80 and this renewal form by **June 15th**, 2014 to our membership treasurer.

Directory changes:

Address _____

Phone _____ Email _____

Educational degree changes _____

Mail to AAUW SC Membership Treasurer:

Margaret Schraft
1225 Whispering Pines Dr.
Scotts Valley, CA 95066

Membership costs: Regular membership = \$80

Dual membership with Santa Cruz Branch primary = \$80

Dual membership with SC Secondary, Primary in California = \$15

Student Affiliate - contact membership treasurer - mkschraft@gmail.com = \$48

50 year member - no payment due

National Life member - \$0.00+ state and local = \$31

Cut off here and mail with you check



Renewal form and payment due June 15th.
Don't delay...mail today!

Public Policy News

Tell Your Senators How You Feel about Equal Pay Vote!



On April 9, the Senate voted along party lines to once more prevent the Paycheck Fairness Act (S. 2199/S. 84) from receiving an up-or-down vote. Even though a majority of senators support this common-sense legislation, the bill was blocked by procedural rules and partisan bickering.

This is so frustrating! But in times like these, we don't give up - we double down.

Your senators need to hear how you feel about their votes. If they supported the bill, thank them for standing on the right side of history, and strengthen their resolve to keep fighting for fair pay. If they chose partisan gridlock over real change for women and working families, make sure they know how wrong they are.

What happened in the Senate is huge, and we can't let it go quietly into the night. Senators didn't just fail to pass the Paycheck Fairness Act - they failed to agree to *debate* the bill! At a time when working families are struggling to make ends meet due to gender pay discrimination, a minority of senators thought it was a good idea to block the Senate from even *talking* about passing

a bill that would give employers and employees the tools they need to close the pay gap.

Make sure your senators know you were watching the equal pay vote! They need to know that this issue isn't going away - and that we are certainly not going away either.

We need the Paycheck Fairness Act to bring the Equal Pay Act of 1963 into the 21st century. The Senate's failure to end Mad-men era policies has significant, real-world implications for millions of American women and their families. Today - in 2014! - women face a gender pay gap at every education level and in every occupation, and the gap is worse for mothers and women of color. Even when comparing "apples to apples" and controlling for all factors known to affect earnings, AAUW researchers still found a 7 percent unexplainable pay gap between men and women just one year out of college - and 7 percent is no small change.

Gender pay discrimination isn't a myth, and the wage gap isn't just a number. The gap is real dollars and cents that translate into less money for food, gas, housing, education, child care... the list goes on. All workers deserve the chance to succeed, and hard work deserves equal pay. It's just that simple. It's not a partisan issue, and it shouldn't be. It is simply the right thing to do.

Thank your senators if they supported the Paycheck Fairness Act. And if they voted the wrong way, tell them they can't ignore women and working families any longer.

Take Action!

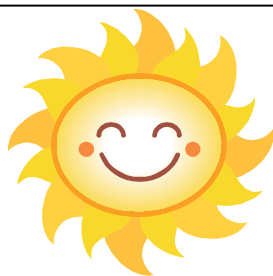
Note: Our Senators Dianne Feinstein and Barbara Boxer voted in favor of Equal Pay!



Addressing Sexual Assault on University campuses:

We applaud @WhiteHouse creation of <http://NotAlone.gov>, which compiles best-practice resources: <http://1.usa.gov/1rGWUh7>

"Perhaps most important, we need to keep saying to anyone out there who has ever been assaulted: you are not alone. We have your back. I've got your back." -President Barack Obama, January 22, 2014



May 2014

*= Interest Group; see next page for contact information and details.

| Sun | Mon | Tue | Wed | Thu | Fri | Sat |
|-------------------------------|---|---------------------------------------|---------------------------------|--|---|---|
| | | | | 1 May Day 11:45 Lunch Bunch* 2pm Mah-jong* | 2 | 3 |
| 4 | 5 Cinco de Mayo 10 am Board meeting @ Goodwill 7 pm Great Decisions* | 6 7 pm Tues. evening books* | 7 | 8 | 9 Morning Great Decisions* | 10 |
| 11 Mother's Day | 12 Reader's Theater* | 13 | 14 6:30 pm Dining Out | 15 2pm Mah-jong* | 16 2 pm New Member Tea, see pg. 9 | 17 Local Scholarships Luncheon See front page f/ details |
| 18 | 19 | 20 | 21 | 22 1pm Thurs. afternoon books Sec. 1 & Sec. 2* | 23 | 24 |
| 25 | 26 Memorial Day | 27 | 28 | 29 | 30 Morning Great Decisions* | 31 |



Membership Renewal and Payment due **JUNE 15th!** See page 5.



Save the date: **JUNE 22nd**—AAUW Picnic, Paradise Park. Details to follow via email early June.



AAUW Santa Cruz Branch Interest Groups

All work and no play will make you dull--and to counteract that we have a variety of interest groups enjoyed by many of our members. Some have gone on for years!

Some of these groups are close to capacity (limited by how much room people have in their homes) but it's always possible to start a new section. If you're interested in starting a new group, check with Linda Owens, she will be able to give you some pointers.

Membership in these interest groups is a privilege of AAUW membership; you may bring a non-member guest three times but then we ask that they join AAUW if they wish to continue to attend. In order to attract new members and make AAUW's aims and goals more visible to the public, our luncheons/meetings are open to the public as is the Evening Great Decisions group. Spouses, partners and guests are welcome to attend the Dining Out and Evening Gourmet groups. Check your new Directory for phone numbers and email addresses.

Book Groups

Our book groups have become extremely popular. Numbers in the groups fluctuate, and if you're interested contact the leaders to see if there's an opening at your preferred time. A new group is not difficult to establish, that's how we ended up with three!

Tuesday Evening Books, leader Dorothy Foglia, dorothyfoglia@yahoo.com. The May book is *In the Garden of Beasts* by Larson. The meeting will be on the 6th of May at 7 p.m. at the home of Lynn Raadik. Contact Lynn at 425-1038 for more details/directions/etc.

Thursday Afternoon Books, Section One, leader Carole Beckett, cabeckett@sbcglobal.net. This group reads two books each month. The next meeting is May 22nd at 1:00 p.m. Call or email Carole Beckett for details 831-457-2992. Books are *In the Lake of the Woods* by Tim O'Brien and *Thomas Jefferson: The Art of Power* by John Meacham. On June 26th, there will be a potluck & poetry. Contact Carole for details.

Thursday Afternoon Books, Section Two, leader Dottie Smith, beechbyte@sbcglobal.net. This group reads one book each month. The next meeting, discussing *Tortilla Curtain* by T.C. Boyle, May 22nd at 1 p.m. at the home of Pat Nella-ny, tel#425-3576.

Reader's Theater

The Readers Theater group will be meeting on May 12. Contact interest group chairperson, Barbara Lewis, at 335-7816, if interested in joining Readers Theater and for further information.

Lunch Bunch

This is a really fun thing to do. Andrea Losee (alosee@cruzio.com) arranges for the group to have lunch monthly at a variety of local restaurants. Some are fabulous, some are an interesting experience, the company is always the very best! Contact Andrea for March details.

Bridge

Bridge is coordinated by Marline Bushey. Contact her for details mbushey1@yahoo.com, 425-1491. We are looking for NEW MEMBERS!

Mahjong!

Originating in China, mahjong is a game of skill and strategy, calculation and luck. Janet Bostrom coordinates this delightful game. bozobostrom@gmail.com on the first and third Thursdays at 2pm.

Dining Out

This is a lot like Lunch Bunch except it's in the evening and spouses/partners are included. Janet Bostrom is the new coordinator, and the group enjoys fine dining and socializing at local restaurants one evening a month. Janet's email is bozobostrom@gmail.com.

The schedule from now until June is:

—May 21st—Lago Di Como in Santa Cruz (Italian)

—June 18th - Paradise Beach Grille in Capitola (Seafood)

All dinners are at 6:30 PM. Please let Janet know if you will be attending at least 2 days before the dinner. She will send out reminders and directions a week before.

Walking Group

The Walking/Hiking Group meets at 9:30 am on the first and third Friday of the month. There aren't any walks scheduled for May, but we welcome anyone interested in an hour long leisurely hike to join us on future hikes. For more information call or email Andrea Losee: 462-3010, alosee@cruzio.com.

Great Decisions

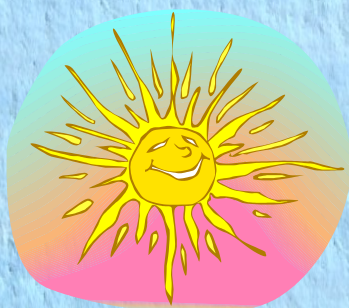
The Evening Great Decisions will meet on the 1st Mon. eve. of each month from 7-8:30 pm. at St. John the Baptist Episcopal Church in Aptos. Dr. Laina Farhat-Holzman is the lecturer. The public is welcome. For more information all Lois Holcomb at 688-0541.

The Morning Great Decisions - Foreign Policy: We're a lively, diverse group. New members and interested visitors are welcome. We meet 10 am, second and fourth Fridays. We will be just having one meeting in May:

May 9 - TOPIC: Energy Independence.

Potluck Luncheon.

Contact Vickie Birsall vickiebirdsall@yahoo.com or Grace Gerbrandt graceger@sbcglobal.net for further details.



Membership News

New Member Tea

All members are cordially invited to a Spring Tea welcoming new members on **May 16 at 2pm** at the home of Jeanne Jorgensen, 270 19th Ave., Santa Cruz, CA 95062.

Please call Membership chair Linda Owens, 831-464-1291 to RSVP.

State Convention Report

Our President Judy Cavin Brown attended the State Convention in Los Angeles April 11-13. She gathered many wonderful ideas and will be reporting on the convention at our May 17 luncheon!

Hospitality

To the Gracious Friends of AAUW,

You can never know who much I appreciated your warm and cheery cards which I received while in acute rehab at Dominican Hospital and recouping at home.

I wish to thank you all for your good wishes, and yes, I am finally recovering from my accident of Feb.6th and am among the walking wounded and am sporting a turtle-shaped brace which will be my outfit for another month or so. I am back on the job as Hospitality Chair and am looking forward to rejoining you all in September. Good wishes to each of you for a safe and pleasant summer.

Hospitality Chair, Anne McCallum

Keeping in Touch

If you move, get a new phone number or email address, please let the Editor know: dwal-lace@karonproperties.com, 831-325-9948. The newsletter editor, membership team and directory editor all work together to keep our roster current. Changes will appear in the next issue of The Beacon so you can update your Directory.

With Deepest Sympathy...

After suffering through a long illness, Sue Kleibrink's son Drew passed away on April 11, 2014. Our heartfelt condolences to Sue and Paul.

Our Vision is Simple

We bring people together for the common goal of breaking through educational and economic barriers for women and girls.

Our Mission is Sound

Advancing equity for women and girls through advocacy, education, philanthropy, and research.





Branch Schedule

2014



- **May 5** Board Meeting 10 a.m., Goodwill Conference Room, Santa Cruz
- **May 17** Local Scholarships and Installation of Officers, Luncheon 11:30 a.m., Seascape Resort
- **May 16** New Member Tea 2 p.m., see pg. 9 for details
- **June 2** Last Board Meeting 10 a.m., Brunch, Goodwill Conference Room, Santa Cruz
- **June 15** Membership Renewal Form and Payment Due, see pg. 5
- **June 22** Picnic, Paradise Park, details to follow via email in June

Help Us to Help Others

Our philanthropic projects benefit women of all ages,
both here at home and across the nation.

Make a donation to remember a family member, friend or colleague, or to honor a birthday, anniversary, graduation or other special occasion.

A card or letter announcing your gift will be sent to the person you name.

Educational Foundation / AAUW Funds

Make checks payable to
AAUW FUNDS and send to
Dottie Fry

Legal Advocacy Fund / AAUW Funds

Make checks payable to
AAUW FUNDS and send to
Rosemary Anderson

Local Scholarships

Make checks payable to
AAUW-LS and send to
Jeanne Jorgensen

Tech Trek (Girls Science Scholarships)

Make checks payable to
AAUW-CA SPF and send to
Jeanne Jorgensen

In Memory of/In Honor of _____
Send announcement to _____
Street _____
City _____ State _____ Zip _____

Editor's Note: Have a GREAT SUMMER all! You will receive your next Beacon in August...including details for our September Membership & Tech Trek Luncheon!

