



Empowering Women  
since 1881

Santa Cruz County Branch, American Association of University Women

October 2015

# The Beacon



**MARK YOUR CALENDARS**  
for these **GREAT** upcoming  
**AAUW Santa Cruz County Events!**

**December  
12**

**LOCAL SCHOLARSHIPS Annual Holiday Luncheon**

Saturday, December 12, 2015 Seascaple Golf Course

RAFFLE \*\*\*\*BOOK SALE\*\*\*\* ENTERTAINMENT\*\*\*CRAFTS\*\*

DON'T MISS OUT!!!

Details & reservation form to follow in Nov. Beacon.

**February  
9**

**LOCAL SCHOLARSHIPS Fundraiser at Shadowbrook**

Tuesday, February 9, 2016 Shadowbrook Restaurant

Fundraiser at Shadowbrook Restaurant in Capitola. Local Scholarships will receive 1/3 of the revenue from our meals, and this is a very fun event for our members.

Reservation info to follow in Jan. Beacon.

**February  
27**

**INTERBRANCH COUNCIL (IBC) Event**

Saturday, February 27, 2016 Seascaple Resort

An opportunity for Santa Cruz County, Monterey and Salinas Branch members to enjoy lunch, a guest speaker and one another's company.

Program & reservation form to follow in Jan. Beacon.

**March  
12**

**AAUW FUNDS Luncheon & Fundraiser**

Saturday, March 12, 2016 Seascaple Resort

We'll enjoy a delicious lunch and hear from one of the recipients of a national grant or fellowship. And, of course, part of the \$30 cost of your ticket will be tax-deductible! We'd like to encourage you to bring a spouse, partner or potential new member to this event - a great opportunity for us to see exactly where our Funds monies are put to great use!

Details & reservation form to follow in Feb. Beacon.

AAUW: Empowering Women Since 1881

Visit our website: <http://santacruz-ca.aauw.net/>

**Board Meetings**

Board meetings are held at 10 a.m., on the first Monday of each month. If you wish to be on the agenda, please contact the Secretary in advance. All members are welcome to attend!

**Officers and Committees: 2015-2016****President**

Judy Cavin Brown 423-2439  
[jwcavinbrown@comcast.net](mailto:jwcavinbrown@comcast.net)

**President-Elect**

Grace Gerbrandt 423-9472  
[graceger@sbcglobal.net](mailto:graceger@sbcglobal.net)

**Branch Treasurer**

Lynn Cummins 728-2128  
[lynn.cummins@csun.edu](mailto:lynn.cummins@csun.edu)

**Secretary**

Louanne Ellison-Cole 471-8381  
[louanneec@gmail.com](mailto:louanneec@gmail.com)

**Vice Presidents****Legal Advocacy**

Lorraine Margon 345-2394  
[lorrainemargon@gmail.com](mailto:lorrainemargon@gmail.com)

**Membership**

Rosemary Anderson 722-7473  
[rlaca@ucsc.edu](mailto:rlaca@ucsc.edu)

**AAUW Funds**

Geri Williams 708-4133  
[gerisjs@aol.com](mailto:gerisjs@aol.com)

Kathy Oing 234-8022  
[irishpml@yahoo.com](mailto:irishpml@yahoo.com)

**Program** *open*

**Appointed****By-Laws & IBC Liaison**

Lois Holcomb 688-0541  
[locomb@cruzio.com](mailto:locomb@cruzio.com)

**Local Scholarships / Publicity**

Jeanne Jorgensen 477-7025  
[jeannejorgensen@hotmail.com](mailto:jeannejorgensen@hotmail.com)

**Tech Trek**

Jane Amaral 722-7839  
[lvswamp@charter.net](mailto:lvswamp@charter.net)

**Public Policy**

Kathy Donovan 425-4513  
[kathy@rattlebrain.com](mailto:kathy@rattlebrain.com)

**Hospitality**

Anne McCallum 465-1840  
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# Board News

**President's Message:**

Our President, Judy Cavin Brown, recently suffered the loss of her mother and I'm filling in while Judy is away. We all send Judy our condolences. It's a uniquely sad event to lose a parent.

Judy's absence makes me aware of the work required to maintain our Santa Cruz County Branch. The AAUW Board keeps us organized; our Vice-Presidents and Appointed Positions serve our educational and philanthropic work; the Interest Groups and Membership Luncheons bring us together as a community.

Because the work is shared, it's an easy, interesting way to be involved in the goals of AAUW which has advanced women's rights since 1881. AAUW advocates and supports lawsuits that challenge political, educational, economic barriers facing women - like the 19<sup>th</sup> Amendment (1920), Title IX (1972), the Lilly Ledbetter Fair Pay Act (2009).

Fortunately there's an easy way to be part of this important work. Renew your membership, maybe join the Board, join an Interest Group, come to our Speaker Membership Luncheons, and most importantly - bring a friend. Expand our membership. These small efforts have a big payoff: social interaction, intellectual stimulation, and a chance to build a more equitable society.

We're looking forward to an exciting season and hope to see you at our events.

*Grace Gerbrandt*  
 President-Elect  
 AAUW Santa Cruz County Branch



## Santa Cruz County

# Membership News



### Loss of Branch Member and Friend...

**Roberta Bromberger** passed away on September 19, 2015 at her home in Santa Cruz. She had two daughters, Joanne Young and Andrea Paradise and her son-in-law, Warren Paradise by her side when she died. Roberta was born on January 21st in Los Angeles CA and taught school in Barstow Ca. where she met her second husband after graduating from Immaculate Heart College. The family moved to Ventura CA, where she lived most of her married life except for a two year stint in Africa with her family. She came to Santa Cruz to be near her younger daughter and her grandchild in 2005. That is when she joined AAUW and became an active member. For several years

she was in charge of mailing the Beacon. She also joined UCSC Women's Club and worked as a volunteer tutoring foreign students in English in her home. She enjoyed her service (volunteer) at Norrie's Gift Shop on the UCSC campus. She lived alone except for her cat, Kadoo, whom she adopted to keep her company. She loved movies, especially foreign film and went every Friday, except when she travelled. She always had a book to read and her favorite group in AAUW was the Book group.

Roberta was a sweet and very generous lady and will be missed by many of her friends and her family in Santa Cruz and in the Ventura and L.A. area.

A memorial service is pending and a notice will go out when the time comes.

**Sincere condolences...**To our President Judy Cavin Brown for the loss of her mother. We hope that fond memories are a comfort at this incredibly difficult time.

**Well wishes...**To Bettye Pina who is recovering nicely after a recent knee surgery.

Let Hospitality Chair [Anne McCallum](#) know if you hear of anyone who needs a kind thought or some cheering up. Tel. 465-1840.

### New directories coming soon!

The branch is switching to an online directory which will be posted on our website. It will be based on the National member database. Rollout has been delayed because we have discovered some differences between branch records and that database.

We are making progress, but would welcome your report if you are aware of problems with your address, phone or email contacts. And of course, if any of that info has changed since the last directory, let us know. If you are not sure we know, tell us again. Send updates to:

Lynn Cummins, P.O. Box 556, Freedom 95019, 728-2128

Also, an unusually large number of members are late with their renewals. If you want to be included when we print copies of the Directory for those without web access, send your dues now (\$84 payable to AAUW Santa Cruz County Branch) to Lynn. Thank you and welcome back to those members who have already paid!

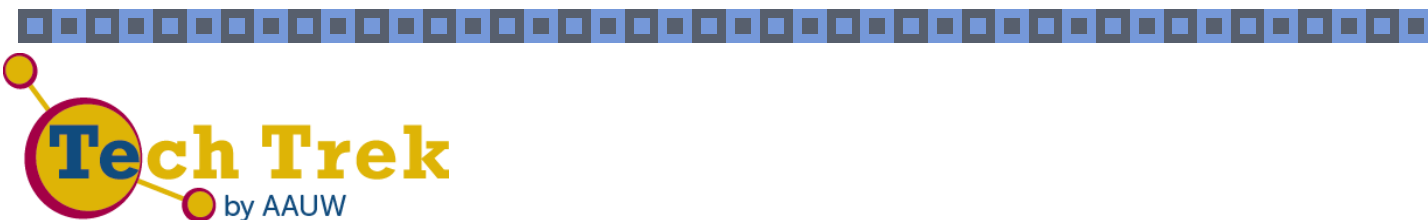


## Local Scholarship News

Our holiday luncheon will be held at Seascap Golf Club in Aptos on **December 12**. Please start thinking about donating home baked goods, jams and jellies, sewing or knitting gifts, or white elephant items for our fundraiser for Local Scholarships. We will also collect donations of toiletries, soaps, shampoos, and lotions for the local women's shelter. The event will start at 11:00 a.m. and we will eat around 12:30. Funds will support the Local Scholarship program!

Don't forget to mark your calendar for **Tuesday, February 9, 2016** when we will have a fundraiser at Shadowbrook Restaurant in Capitola. Local Scholarships will receive 1/3 of the revenue from our meals, and this is a very fun event for our members.

Keep donations coming to support this great program so we can continue to help re-entry women achieve their dreams. Send tax deductible donations to: Jeanne Jorgensen, 270 19th Ave., Santa Cruz 95062.



## Tech Trek News

Dear Members,

The girls selected to attend Tech Trek Camp this past summer were so appreciative ---five delightful and smart young ladies! Our choice of students over the past years has been great. Two of the girls from Aptos Jr. High graduated from Aptos High this past June. One was Co-Valedictorian and the other was Co-Salutatorian ---and they both are staying in the Math/Science field.....

Our goal is to support five girls again this year @ \$900 each. With a carry over and a generous donation, we almost have enough money for two students. That leaves about \$3,700 to raise. The branch is reimbursed \$50 from each family. We will send you a letter in November concerning the needs. If you know of any community business that may be a contact for monetary support, let me know.

### IMPORTANT!

CA Tech Trek has now been incorporated into the new AAUW National Tech Trek Program. Checks will now be made out to AAUW Funds and sent to me. I will send them on to our Stanford Camp Treasurer, as usual.

I am happy to answer questions about changes in the program. If you are able to help on a planning committee, I will be most grateful. THANK YOU!

Sincerely,

Jane Amaral  
lvswamp@charter.net  
831-359-3357  
409 Larkin Valley Rd.  
Watsonville, CA 95076



## Legal Advocacy Fund Conference Call on Oct. 15 - sign up now!

*Register for the 2015 Supreme Court Preview Call*



Federal courts are sometimes the last, best hope for women who have experienced discrimination in education, employment, or health care. This year, the U.S. Supreme Court will consider a number of cases with the potential to significantly affect the rights of women and girls. Reproductive freedom, access to health care, and affirmative action are all likely to be on the court's schedule.

## Legal Advocacy News

As the term begins, join AAUW's Legal Advocacy Fund for a members-only call on Thursday, October 15, at 5 p.m. PT to stay informed about these cases and others. The call is free, but you must register to receive the call-in information.

**What:** AAUW Legal Advocacy Fund conference call discussing the upcoming Supreme Court term

**When:** Thursday, October 15, at 5 p.m. PT (8 p.m. ET)

Registration closes October 13. Register for the call today! You must RSVP to receive the dial-in information for the call.

<http://www.aauw.org/event/2015/10/register-for-the-2015-supreme-court-preview-call/>

## AAUW Funds News

### A Big Thank You!!

Many of you have sent in your generous donations to AAUW Funds, either by personal check or by adding to your membership dues - thank you to these branch members:

Jane Amaral  
Claudia Bartelt,  
Carole Beckett,  
Roberta Bromberger,  
Cathy Chavez-Miller,  
Kathy Donovan,  
Audrienne Henry  
Marcia Minnihan,  
Jamie Muzzio,  
Jocelyn Nelson,  
Tomi Newman,  
C Jean Poulos  
Irene Thomas,  
Denise Valencia,  
Melisa Walker,  
Clarice Wiggins,  
Marla VanCleve

Please remember to make your donation check out to: AAUW Funds (followed by the # of a designated fund, if you wish) - and in the information line at the bottom of your check please indicate: Santa Cruz County Branch-

And - SAVE THE DATE! Our AAUW Funds luncheon and fundraiser will be held on Saturday, March 12 at Seascape Resort - We'll enjoy a delicious lunch and hear from one of the recipients of a national grant or fellowship. And, of course, part of the \$30 cost of your ticket will be tax-deductible! We'd like to encourage you to bring a spouse, partner or potential new member to this event - a great opportunity for us to see exactly where our Funds monies are put to great use! You will hear more of this in fu-

ture Beacons - but - if you would like to serve on the planning committee and be a part of planning this event, please contact your co-VP's of AAUW Funds: Geri Williams: [gerisjs@aol.com](mailto:gerisjs@aol.com) or Kathy Oing: [Oing:irishpml@yahoo.com](mailto:Oing:irishpml@yahoo.com). Areas where you can be of help are: decorations, registration, name tags.

We'd love to hear from you!



### Urge Governor Brown to Take One Step Further for Pay Equity

We Californians have had a tremendous year in the fight to close the gender wage gap. Senate Bill 358 (Jackson) was just signed today with an impressive ceremony at the Rosie the Riveter Museum in Richmond.

SB 358 strengthens our Equal Pay Law (Fair Pay Act), closing loopholes that have made it difficult for employees to successfully sue over discriminatory pay. We are asking you to send a thank you to the Governor for signing one of the strongest Equal Pay laws in the country.

And while you're at it, [please ask him to take one more step to further strengthen our pay equity laws and sign AB 1017 \(Campos\). The Governor has until Sunday, October 11th to sign or veto the bill.](#)

Assembly Bill 1017 (Campos), that will help prevent discriminatory pay on the front end, perhaps obviating the need for a lawsuit, by prohibiting prior salary history from being sought for a new job applicant. Building new salary off of an old discriminatory salary just perpetuates the status quo; perhaps this is why the gender wage gap has barely narrowed in the last decade. Think of it this way, AB 1017 is the prevention of wage discrimination, SB 358 is the cure if wage discrimination occurs.

AB 1017 is a groundbreaking bill, first in the nation, that together with SB 358 (Jackson) will move California forward by leaps and bounds in closing, and possibly erasing, the gender wage gap.

[Take action here by thanking Governor Brown and urging him to continue the positive momentum!](#) Thank you in advance for your willingness to help with this fight that could help not only you, but many of those around you and generations to come.



From National AAUW Public Policy  
Twitter Feed 10/8/15:

[@AAUWPolicy](#) So happy our [@AAUW\\_CA](#) members got to witness the signing of the [#California](#) Fair Pay Act by [@JerryBrownGov](#)



### Our Vision is Simple

We bring people together for the common goal of breaking through educational and economic barriers for women and girls.

### Our Mission is Sound

Advancing equity for women and girls through advocacy, education, philanthropy, and research.



## October 2015

Sun	Mon	Tue	Wed	Thu	Fri	Sat
11	12 Columbus Day	13	14	15	16	17 11:30am-2pm Luncheon— Mayflower Chinese Res- taurant
18	19 1pm Reader's Theater*	20 12pm Bridge*	21	22 1pm Books Sec. 1 & 2	23	24
25 12pm AAUW Funds lunch- eon, Danville	26	27	28	29	30	31 HAPPY HALLOWEEN

## November 2015

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2 10am Board Meeting	3 7pm Evening Books*	4	5 11:30 Lunch Bunch @ Macken- zie Bar & Grill, Pasatiempo*	6	7
8	9	10	11	12	13	14
15	16	17 12pm Bridge*	18	19 1pm Books Sec. 1 & 2	20	21
22	23	24	25	26 Happy Thanksgiving	27	28
29	30	31				



## AAUW Santa Cruz County Branch Interest Groups

All work and no play will make you dull--and to counteract that we have a variety of interest groups enjoyed by many of our members. Some have gone on for years!

Some of these groups are close to capacity (limited by how much room people have in their homes) but it's always possible to start a new section. If you're interested in starting a new group, check with Rosemary Anderson, she will be able to give you some pointers.

Membership in these interest groups is a privilege of AAUW membership; you may bring a non-member guest three times but then we ask that they join AAUW if they wish to continue to attend. In order to attract new members and make AAUW's aims and goals more visible to the public, our luncheons/meetings are open to the public. Spouses, partners and guests are welcome to attend the Dining Out and Evening Gourmet groups.

### Book Groups

Our book groups have become extremely popular. Numbers in the groups fluctuate, and if you're interested contact the leaders to see if there's an opening at your preferred time. A new group is not difficult to establish, that's how we ended up with three!

Tuesday Evening Books, Leader Jeanne Jorgensen, The next Tuesday Evening Book Club will be on October 6th at Eileen Buron's house, 1542 Calypso, Aptos. The book to be reviewed is ON THE OVE; A LIFE OF OLIVER SACKS, reviewed by Jeanne Jorgensen. Call 688-0876 for directions.

Our November meeting, Tuesday, Nov. 3rd will be at Mary Maier's house. We will read HOW TO START A FIRE by Lisa Lutz. reviewer is Carol DeLauder.

Thursday Afternoon Books, Section One, Leader Carole Beckett, phone 457-2992, email [cabeckett@sbcglobal.net](mailto:cabeckett@sbcglobal.net); The Afternoon Book Group will meet October 22 at the home of Sandy Hartman, 50 Angela Court, Scotts Valley. Her phone is 439-2048 and her email is [snhart@att.net](mailto:snhart@att.net). The book we are discussing is *A Fighting Chance* by Elizabeth Warren. The discussion will be led by Lois Trabing.

Thursday Afternoon Books, Section Two, leader Dorothy Patrick, [dorothypat@yahoo.com](mailto:dorothypat@yahoo.com). This group reads one book each month.

Meeting Oct. 24th, All the Light you Cannot See by Anthony Doerr. Hostess is Karen Green in Aptos, and reviewer is Mary K Simpson.

### Reader's Theater

The Readers Theater interest group will meet on October 19 from 1-3 PM to socialize and engage in play reading. Note the change of date to the third Monday of the month. To join and for further information, contact Barbara Lewis, chairperson of this interest group, by telephone at 335-7816 or by email at [bob-bi44@gmail.com](mailto:bob-bi44@gmail.com).

### Lunch Bunch

The Lunch Bunch meets on the first Thursday of the month. All AAUW members are welcome to join us. Join us for lunch at Mackenzie's Bar and Grill at the Pasatiempo Golf Course on November 5th. Contact Kathy Oing [irishpml@yahoo.com](mailto:irishpml@yahoo.com) for more information.

### Bridge

Bridge is coordinated by Marline Bushey. Contact her for details [mbushey1@yahoo.com](mailto:mbushey1@yahoo.com), 425-1491. We are looking for NEW MEMBERS!

Dining Out—Seeking a new leader This is a lot like Lunch Bunch except it's in the evening and spouses/partners are included. If you are interested in leading the group in trying different restaurants around town, contact former leader Linda Owens, 408-204-0408, [jowens7069@aol.com](mailto:jowens7069@aol.com).

### Walking Group

Our walks are about 60 to 90 minutes on easy to moderate trails, beginning at 9:30am. For more information, contact Andrea Losee [alosee@cruzio.com](mailto:alosee@cruzio.com).

### Morning Great Decisions

*Great Decisions* is America's largest discussion program on world affairs. Each meeting focuses on a critical foreign policy issue facing the US. The Great Decisions booklet provides background information for our lively discussions. We're a friendly, diverse group. Visitors and new members are welcome.

The Morning Great Decision Group will have its Organizational Meeting to plan the Spring Schedule on Friday, November 13, 10 AM. Address: Grace Gerbrandt's home, 152 Spring Street, Santa Cruz. A reminder will be emailed in November.

The eight meetings will then begin at the end of January, 2016. We meet the second and fourth Fridays at 10 am. All are welcome to join our lively discussions. Contact Grace [graceger@sbcglobal.net](mailto:graceger@sbcglobal.net) OR Vickie [VickieBirdsall@yahoo.com](mailto:VickieBirdsall@yahoo.com)





# Branch Schedule

## 2015-2016



October	17	Luncheon Meeting	Mayflower Chinese Restaurant
November	2	Board Meeting	CSFFC
December	7	Board Meeting	CFSSC
	12	Luncheon Meeting (Holiday/LS)	Seascape Golf Course
January	4	Board Meeting	CFSCC
February	1	Board Meeting	CFSCC
	9	LS Fundraiser	Shadowbrook
	27	Luncheon (IBC)	Seascape Resort
March	7	Board Meeting	CFSCC
	12	Luncheon (Funds)	Seascape Resort
April	4	Board Meeting	CFSCC
	9	Luncheon (Business Meeting) (LAF)	
	15-17	State Convention	San Mateo Marriott
May	2	Board Meeting	CFSCC
	14	Luncheon (Local Scholarships)	Seascape Resort
June	6	Board Meeting	CFSCC
	26	Annual BBQ/Picnic	





**Help Us to Help Others**  
**Our philanthropic projects benefit women of all ages,**  
**both here at home and across the nation.**

*Make a donation to remember a family member, friend or colleague, or to honor a birthday, anniversary, graduation or other special occasion.*

A card or letter announcing your gift will be sent to the person you name.

**Educational Foundation / AAUW Funds**

Make checks payable to  
AAUW FUNDS and send to  
Geraldine Williams  
412 Rio Del Mar Blvd.  
Aptos, CA 95003

**Legal Advocacy Fund / AAUW Funds**

Make checks payable to  
AAUW FUNDS and send to  
Lorraine Margon  
329 Canon Del Sol  
La Selva Beach, CA 95076

**Local Scholarships**

Make checks payable to  
AAUW-LS and send to  
Jeanne Jorgensen  
270 19th Avenue  
Santa Cruz, CA 95062

**Tech Trek**

**(Girls Science Scholarships)**  
Make checks payable to  
AAUW FUNDS and send to  
Jane Amaral  
409 Larkin Valley Road  
Watsonville, CA 95076



In Memory of/In Honor of \_\_\_\_\_  
Send announcement to \_\_\_\_\_  
Street \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_