



Empowering Women  
since 1881

# The Beacon

Santa Cruz County Branch, American Association of University Women  
November 2017

*AAUW Santa Cruz County Presents*  
*Our Annual Holiday Local Scholarships Event*  
*Silent Auction—Raffle Prizes—Holiday Crafts*  
*Featuring Fiat Musica*



*Saturday, December 9, 2017*  
*11:00am—3:00 pm*  
*Seascape Golf Course*  
*610 Clubhouse Drive*  
*Aptos, CA 95003*

Mail this form or a sheet of paper with the relevant information to reserve your lunch for this festive event!

Please reserve \_\_\_\_\_@ \$23 each for a total of \_\_\_\_\_

Menu choices: Grilled Salmon Salad\_\_\_\_\_

Pineapple Boat with Curried Chicken\_\_\_\_\_

Southwest Vegetable Salad (veg.)\_\_\_\_\_

Dietary restrictions\_\_\_\_\_

Rolls, Coffee or tea & dessert included.

Member name \_\_\_\_\_ Guest \_\_\_\_\_

Included in my check, find \$\_\_\_\_\_for raffle tickets. \$1.00 each or 6 for \$5, 12 for \$10 or 24 for \$20 (etc.!).

Please remember small soaps, shampoos for the Women's Center, plus baked goods, food items & holiday crafts to sell (priced), plus priced White Elephants.

**Reserve by Nov. 30**

Make checks payable to: AAUW Local-Scholarships

Send to: Jeanne Jorgensen, 270 19th Ave., Santa Cruz, CA 95062

Tel.831-477-7025

AAUW: Empowering Women Since 1881

**Board Meetings**

Board meetings are held at 10 a.m., on the first Monday of each month. If you wish to be on the agenda, please contact the President in advance. All members are welcome to attend!

**Officers and Committees: 2017-2018****President**

Grace Gerbrandt 423-9472  
[graceger@sbcglobal.net](mailto:graceger@sbcglobal.net)

**President-Elect**

*open*

**Branch Treasurer**

Darby Kremers 206-3623  
[dkrem19260@aol.com](mailto:dkrem19260@aol.com)

**Secretary**

Kit Hein 854-2165  
[bythebeach15@gmail.com](mailto:bythebeach15@gmail.com)

**Vice Presidents****Legal Advocacy**

*open*

**Membership**

Louanne Ellison-Cole 471-8381  
[louanneec@gmail.com](mailto:louanneec@gmail.com)

**AAUW Fund**

Geri Williams 708-4133  
[gerisjs@aol.com](mailto:gerisjs@aol.com)

**Program**

Trudie Fator 662-8960  
[trudelaf@aol.com](mailto:trudelaf@aol.com)

**Appointed****By-Laws & IBC Liaison**

Lois Holcomb 688-0541  
[locomb@cruzio.com](mailto:locomb@cruzio.com)

**Local Scholarships / Publicity**

Jeanne Jorgensen 477-7025  
[jeannejorgensen@hotmail.com](mailto:jeannejorgensen@hotmail.com)

**Tech Trek**

Kris Sheehan 915-3630  
[krissheehan@gmail.com](mailto:krissheehan@gmail.com)

**Co-Chair:**

Geri Williams 708-4133  
[gerijs@aol.com](mailto:gerijs@aol.com)

**Hospitality**

Anne McCallum 465-1840  
[jubilado@comcast.net](mailto:jubilado@comcast.net)

**Historian**

Nancy Stephens 423-4164  
[nstephensjd@gmail.com](mailto:nstephensjd@gmail.com)

**Communications**

Debra Wallace 325-9948  
[dwallace@karonproperties.com](mailto:dwallace@karonproperties.com)

**Beacon Mailing (Postal)**

Liz Thorington 408-353-3185  
[elizabeththorington@yahoo.com](mailto:elizabeththorington@yahoo.com)

**President's message:**

It's hard to keep up. One minute a sex scandal, then the next enraging tweet, then an indictment, a nuclear missile test. So it'll be interesting to see how long the media maintains the current focus on sexual harassment, a subject that has long been a major cause of action for AAUW.

Anne Hedgepeth, Vice President of Public Policy for AAUW, was recently interviewed on ABC News. "In a lot of what we've been hearing, there are examples of innuendo and comments or even physical contact that could be construed as innocuous but in reality felt sexual. All of those things can add up to create a hostile climate. I know that people struggle with: at what point does it become bad enough to come forward?"

Many women (and men) have remained silent about sexual harassment and assault they've experienced, viewing this as something to be kept private, perhaps to be ashamed of, leaving them damaged goods or vulnerable to reprisal. It's hard to know how one would react, Lady Gaga says, "Til It Happens To You."

Recently actress Alyssa Milano encouraged people who'd been sexually harassed or assaulted to tweet the words #MeToo. Within a week, Twitter reported the hashtag had been tweeted over half a million times. This has helped put pressure on companies and institutions to take a harder look at the problem. With increased likelihood of exposure and public shaming, a black mark on your employment record, perhaps predators will put a brake on it. Perhaps.

*Grace Gerbrandt*  
 President, AAUW Santa Cruz County

Learn more about AAUW's ongoing fight. Become a two-minute activist by clicking [here](#), or sign up for email newsletter Mission & Action [here](#).



## Membership News



### A Warm Welcome to our newest members...

**Jennifer Bovitz Copas**

112 Blueberry Drive, Scotts Valley, 95066

831-419-7244

[jjcobas@me.com](mailto:jjcobas@me.com)

**Nicci Winner**

3430 Main Street, Soquel 95073

h 831-475-3072

c 831-566-7980

[nicciwinner@hotmail.com](mailto:nicciwinner@hotmail.com)

### And to our returning members:

**Anne Sherwood**

632 Townsend Drive, Aptos, 95003

831-688-9753

[annesherwood@comcast.net](mailto:annesherwood@comcast.net)

**Sally Smythe**

1400 Estrella, Scotts Valley, 95066

831-438-6534

[africansally@gmail.com](mailto:africansally@gmail.com)

**Kitty Williams**

201 Cayuga Street, Santa Cruz, CA 95062

831-457-2997

[cayugakitty@aol.com](mailto:cayugakitty@aol.com)

*Please make a note of the information above in your directory.*

Contact Louanne Ellison if your information is incorrect in any way at 831-471-8381 leaving a message with corrections if not answered or email [louanneec@gmail.com](mailto:louanneec@gmail.com). She will contact Debra Wallace with corrections.

### Special thanks to:

**Nancy Stephens** for volunteering to be our new Historian.



Let Hospitality Chair [Anne McCallum](#) know if you hear of anyone who needs a kind thought or some cheering up. Tel. 465-1840.

### Human Trafficking Committee

Our newly formed Human Trafficking Committee will meet the first Saturday of every month, 1PM, 201 Prospect Hts. Please contact Martha Mangan, tel # 425-1306, for additional information.

Local human trafficking was in the news again recently. Sentinel article 11/9/17 (click the link for article): <http://www.santacruzsentinel.com/general-news/20171108/human-trafficking-the-new-crack-cocaine-police-say>

## Local Scholarship News



Our annual Holiday luncheon supporting the Local Scholarship Funds for re-entry women to UCSC and Cabrillo College is right around the corner; don't miss it. It helps "grow" our funds for scholarships. We thank **Andrea Losee, Jean Smith, Marla Van Cleve, Mary Lou Stewart & Sarita Motove** who have sent contributions to the fund recently.

For those of you who would like to make a contribution to this wonderful fund, please make out checks to AAUW Santa Cruz County Branch Local Scholarships & send to: Jeanne Jorgensen, 270 19th Ave., Santa Cruz, CA 95062

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## Tech Trek News

Our Santa Cruz County branch has sent 7th grade girls to Tech Trek Camp Hopper at Stanford for years, beginning with just one girl. This year we hope to send six girls to Camp Hopper to further their interest in STEM (Science, Technology, Engineering and Math) through hands on projects and meeting women in STEM fields.

Of course that costs money. Each girl's tuition is \$1000 with parents contributing \$50. We count on members to help with the cost, though we are fundraising from other sources.

Generous donations for Tech Trek in October came from **Marla Van Cleve, Sarita Motove and Trisha Kett**.

We received the first of a business outreach donation from **D'Arrigo Bros., Salinas** (through **Marla Van Cleve's** efforts).



We greatly appreciate branch members sharing Tech Trek information with other businesses who would like to sponsor a girl to Camp Hopper. Member support for the girls has grown each year. In the past you were able to contribute through National online. Now you will not be able. AAUW National informed us that **TECH TREK donations should NO LONGER BE MADE ONLINE.**

Tech Trek donations should now be made by check to written to AAUW CA SPF with "Tech Trek, Camp Hopper Santa Cruz County" in the Memo line. (SPF stands for Special Projects Fund.)

Tech Trek checks should be sent to: Kris Sheehan  
AAUW Tech Trek, Santa Cruz County  
215 Brodin Lane  
Corralitos, CA 95076

Donations to other AAUW efforts, such as AAUW Fund, can still be made online or by check to Geri Williams.

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Tech Trekkers were busy in October beginning the county school student selection for girls to go to Camp Hopper in summer, 2018. Information was sent to each school principal and 7th grade science and math teachers describing the Tech Trek camp nomination process. Each of the Tech Trek committee members will work with a science and/or math teacher in their choice of school(s) through early 2018 to garner nominations of girls who may receive our branch scholarships. Once nominations are received from the teachers, and information from the girls, the Committee moves into high gear--reading, ranking essays and interviewing the eventual scholarship winners. Stay tuned for more from Tech Trek committee work in December's Beacon.

Thank you for your help. Kris Sheehan and Geri Williams, Tech Trek Committee



## AAUW Fund



AAUW Funds thanks our members who have responded to my letter during the month of October. I've sent your checks to AAUW National but I'd like to again thank these colleagues who have been so generous:

Carole Beckett  
Mary K. Simpson  
Grace Gerbrandt  
Jeanne Jorgensen  
Kit Hein  
Martha Mangan

I will receive a quarterly report from the AAUW office indicating any contributions made online. You will then be recognized in the Beacon for your thoughtfulness.

Please remember:

Make your check payable to "AAUW" or AAUW Fund for tax-deductible contributions.

If you make your check payable to AAUW Action Fund your contributions are NOT tax-deductible.

If you do not indicate a particular fund on your check, it will be deposited in the AAUW General Fund, #9110.

You may donate to AAUW Funds any time during the year - either online or just send me your check.

Thank you again!  
Geri Williams



### Stand Up for Equity in Education with GEEA

Congresswoman Patsy Mink (D-HI) forever changed the face of academia and athletics through the passage of [Title IX](#), the federal law that prevents sex discrimination in education. In the 45 years since its enactment, Title IX has expanded opportunities for women and girls from classrooms to playing fields. But despite tremendous progress, inequities and barriers remain.

Now, Congress has the opportunity to further ensure equity in education for all students by enacting the Patsy T. Mink Gender Equity in Education Act of 2017 (GEEA). [Click here to urge your representatives to affirm their commitment to Title IX by co-sponsoring GEEA today!](#)

Building on the legacy of Representative Mink, GEEA would provide resources, training, and technical assistance to support schools in fully implementing Title IX. It would help to reduce and prevent sex discrimination in all areas of education by:

- Establishing an Office of Gender Equity in the U.S. Department of Education to coordinate activities within the Department and among other federal agencies
- Supporting the work of thousands of Title IX coordinators by providing annual training and technical assistance
- Authorizing competitive grants to K-12 schools, colleges, local educational agencies, or states to support their gender equity work

Instances of sex discrimination affect the ability of all students, regardless of gender, to learn. AAUW believes that policies that allow everyone to excel are beneficial for society as a whole. We're proud of what Title IX has achieved for students—but we can do more. **Urge your members of Congress stand up for equity in education by co-sponsoring GEEA now.**

**TAKE ACTION!**




## November 2017

Sun	Mon	Tue	Wed	Thu	Fri	Sat
12	13 12pm Bridge*	14	15	16 1pm Books Sec. 1 & 2*	17	18
19	20	21	22	23 	24	25
26	27	28	29	30		

## December 2017



Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1	2 1pm Human Trafficking Mtg*	
3	4 10am Board Meeting	5 7pm Evening Books*	6	7 11:30 Lunch Bunch *	8	9 Holiday Party—see pg. 1
10	11 12pm Bridge*	12 	13	14 1pm Books Sec. 1&2*	15	16
17	18 Reader's Theater*	19	20	21	22	23
24	25 	26	27	28	29	30
31 						



## AAUW Santa Cruz County Branch Interest Groups

All work and no play will make you dull--and to counteract that we have a variety of interest groups enjoyed by many of our members. Some have gone on for years!

Some of these groups are close to capacity (limited by how much room people have in their homes) but it's always possible to start a new section.

If you're interested in starting a new group, check with Louanne Ellison, she will be able to give you some pointers.

Membership in these interest groups is a privilege of AAUW membership; you may bring a non-member guest three times but then we ask that they join AAUW if they wish to continue to attend. In order to attract new members and make AAUW's aims and goals more visible to the public, our lunches/meetings are open to the public.

### Book Groups

Our book groups have become extremely popular. Numbers in the groups fluctuate, and if you're interested contact the leaders to see if there's an opening at your preferred time. A new group is not difficult to establish, that's how we ended up with three!

#### Tuesday Evening Books,

The Tuesday night Book Group will meet on December 5, 2017, at Darby Kremer's home, 2030 N. Pacific Ave., Unit 117, Santa Cruz. We will discuss *THE SUMMER BEFORE THE WAR* by Helen Simonson. The discussion will be led by Claudia Slater. Call 831-206-3523 for directions. All are welcome to join this lively group. Get in touch with Joan Schwimmer, joanschwimmer@hotmail.com for further information.

Thursday Afternoon Books, Section One, Leader Carole Beckett, phone 457-2992, email [cabeckett@sbcglobal.net](mailto:cabeckett@sbcglobal.net); We will meet on November 16 and December 14. Contact Carole for details.

Thursday Afternoon Books, Section Two, Leader, Susan Elgin, phone (831) 335-7288, email [elgin@cruzio.com](mailto:elgin@cruzio.com). This group reads one book each month. Our upcoming meetings are on November 16 and December 14. Contact Susan for details.

### Reader's Theater

Our next meeting will be on December 18. To join and for further information, contact Barbara Lewis, chairperson of this interest group, by telephone at 335-7816 or by email at [bobbi44@gmail.com](mailto:bobbi44@gmail.com).

### Lunch Bunch

The Lunch Bunch meets on the first Thursday of the month. All AAUW members are welcome to join us. Contact Kathy Oing [irishpml@yahoo.com](mailto:irishpml@yahoo.com) for more information.

### Bridge

Bridge is coordinated by Jeanne Jorgensen. Contact her for details at [Jeannejorgensen@hotmail.com](mailto:Jeannejorgensen@hotmail.com), 831-477-7025.

**Dining Out—Seeking a new leader** This is a lot like Lunch Bunch except it's in the evening and spouses/partners are included. If you are interested in leading the group in trying different restaurants around town, contact former leader Linda Owens, 408-204-0408, [jowens7069@aol.com](mailto:jowens7069@aol.com).

### Great Decisions

We'll meet in November to plan our next season. The date and place for this planning session will be emailed. Starting in January, Great Decisions will meet eight times to discuss topics selected by the Foreign Policy Association. New members and interested visitors are welcome. Contact Vickie Birdsall [vickiebirdsall@yahoo.com](mailto:vickiebirdsall@yahoo.com) or Grace Gerbrandt [graceger@sbcglobal.net](mailto:graceger@sbcglobal.net).

### Local Outings

#### FIELD TRIP INTEREST GROUP

Stay tuned for exciting upcoming field trips after the holidays! Contact Jane Amaral with questions or suggestions: [lvswamp@charter.net](mailto:lvswamp@charter.net) 359-3357

### Human Trafficking Committee

The Human Trafficking Committee meets the first Saturday of every month, 1PM, 201 Prospect Hts. Contact Martha Mangán, tel # 425-1306, for more details.



# Branch Schedule

## 2017-2018




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December	4	Board Meeting	
	9	Holiday Local Scholarships Luncheon	Seascape Golf Club
		Program: Fiat Musica, Fundraising Raffle	

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January	8	Board Meeting
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February	5	Board Meeting	
	TBA	Interbranch Council Luncheon	TBA

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March	5	Board Meeting
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April	2	Board Meeting	
	10	Local Scholarships Dinner	Shadowbrook
	21	Annual Gen. Membership Business Meeting	Museum of Natural History
	27-29	State Convention	Irvine

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May	7	Board Meeting	
	19	Local Scholarship Luncheon, Installation of Officers	Seascape Resort







### Help Us to Help Others

**Our philanthropic projects benefit women of all ages,  
both here at home and across the nation.**

*Make a donation to remember a family member, friend or colleague, or to  
honor a birthday, anniversary, graduation or other special occasion.*

#### AAUW Fund

Make checks payable to  
AAUW FUND and send to  
Geraldine Williams  
412 Rio Del Mar Blvd.  
Aptos, CA 95003

*for AAUW Funds contributions, you may mail  
your check or do it online on the AAUW Web-  
site (at [aauw.org](http://aauw.org) - click on Educational Funding)*

#### Local Scholarships

Make checks payable to  
AAUW-LS and send to  
Jeanne Jorgensen  
270 19th Avenue  
Santa Cruz, CA 95062

#### Tech Trek

**(Girls Science Scholarships)**  
Make checks payable to  
AAUW CA SPF, with Santa Cruz  
County Tech Trek, Camp Hopper on  
the memo line  
and send to  
**Kris Sheehan**  
215 Brodin Lane  
Corralitos, CA 95076

In Memory of/In Honor of \_\_\_\_\_  
Send announcement to \_\_\_\_\_  
Street \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

This year #GivingTuesday is special. It falls on AAUW's anniversary — Tuesday, November 28 — when we will celebrate 136 years of helping to level the playing field for women and girls. Beginning at 8 a.m. ET on November 28, donations made to AAUW through Facebook will be matched dollar for dollar by Facebook and the Bill & Melinda Gates Foundation. You can help us make the most of this matching opportunity by taking two minutes to create a Facebook fundraiser on behalf of AAUW!

**CREATE A FACEBOOK FUNDRAISER NOW!**

Facebook makes raising funds easy, exciting, and secure: When you create a fundraiser you can set a goal and track your progress, and your friends and donors can enter their payment information securely and easily through Facebook. Creating a Facebook fundraiser takes only a few clicks! Read our [instructions](#).

**Don't miss out on the opportunity to double your impact to advance gender equity for women and girls! [Create a Facebook fundraiser now.](#)**

Your tax-deductible contribution will help AAUW close the gaps in pay equity, science and tech fields, and leadership in the workforce and push for more robust Title IX enforcement. Thank you for helping build a brighter future for women and girls.

Many thanks for supporting AAUW on #GivingTuesday,

Kimberly Churches  
Chief Executive Officer

P.S. Not on Facebook? You can still support AAUW's work by [donating now](#) through our website

Visit our website: <http://santacruz-ca.aauw.net/>