



Empowering Women since 1881



The Beacon

Santa Cruz County Branch, American Association of University Women

April 2018

ANNUAL BUSINESS MEETING & MUSEUM TOUR

YOUR VOTE IS IMPORTANT

YOUR PRESENCE IS VITAL !



What: Santa Cruz County AAUW Annual Business Meeting

Where: Museum of Art & History, 705 Front St., Santa Cruz

When: Saturday, April 21, 2018,

11:30 am-to 12:45 for lunch at Café Mare, 740 Front St (across the street from MAH) sign up below

Parking: is available at the municipal parking structure next to the restaurant on Front St.

Business meeting: Starts at 1:00 pm -1: 45 pm at MAH

1. Election of officers for 2018-2019
2. Board proposal to raise local dues \$1.00 per year (Nat'l dues increasing by \$10)
3. Proposed budget for 2018-2019
4. Approval of bylaws changes

Museum Tour: 1:45 pm-2:15 pm

Name: _____ Guest: _____

Café Mare Menu

Salad: Ensalata mista (mixed greens) (check your entrée choice)

Entrée: Penne Pasta Alla Bolognese _____ (tomato-meat sauce)
(Veg. option) Crespolini di Zucca _____ crepe w/butternut squash

Dessert: Tiramisu, Coffee

Cost for lunch, meeting & museum \$25.00 -----

Cost for meeting & museum \$3.00 -----

SEND CHECKS PAYABLE TO AAUW SANTA CRUZ COUNTY BY APRIL 14, 2018

LOIS HOLCOMB Phone 831-688-0541

408 DORSEY AVE.

APTOS, CA 95003

AAUW: Empowering Women Since 1881

Board Meetings

Board meetings are held at 10 a.m., on the first Monday of each month. If you wish to be on the agenda, please contact the President in advance. All members are welcome to attend!

Officers and Committees: 2018**President**

Grace Gerbrandt 423-9472
graceger@sbcglobal.net

President-Elect

open

Branch Treasurer

Darby Kremers 206-3623
dkrem19260@aol.com

Secretary

Kit Hein 854-2165
bythebeach15@gmail.com

Vice Presidents**Legal Advocacy**

open

Membership

Louanne Ellison-Cole 471-8381
louanneec@gmail.com

AAUW Fund

Geri Williams 708-4133
gerisjs@aol.com

Program

Trudie Fator 662-8960
trudelaf@aol.com

Appointed**By-Laws & IBC Liaison**

Lois Holcomb 688-0541
locomb@cruzio.com

Local Scholarships / Publicity

Jeanne Jorgensen 477-7025
jeannejorgensen@hotmail.com

Tech Trek

Kris Sheehan 915-3630
krisssheehan@gmail.com

Hospitality

open

Historian

Nancy Stephens 423-4164
nstephensjd@gmail.com

Communications

Debra Wallace 325-9948
dwallace@karonproperties.com

Beacon Mailing (Postal)

Liz Thorington 408-353-3185
elizabeththorington@yahoo.com

Learn more about AAUW's ongoing fight. Become a two-minute activist by clicking [here](#), or sign up for email newsletter Mission & Action [here](#).

**President's message:**

Hello, Members. Three different subjects need clarification this month.

1) The position of our Branch President for 2018-19 will be shared by three of our members, Mary Maier, Judy Cavin Brown, and Audrey Strayer. They've generously offered to hold the position for three months each. This slate of three will be voted in at our Membership Meeting on Saturday, April 21 at the Museum of Art and History.

2) Increase in Membership dues for 2018-19. The dues for 2017-18 were \$84. After ten years without an increase, AAUW National needs to up the amount by \$10 and our Branch is adding \$1. This brings the new total for AAUW membership to \$95—an increase but still an amazing bargain at 26 cents a day! You'll be supporting the nation's leading group for women's rights and have a local community for friendship and stimulation. Get involved. We're fun! We do important things.

3) The AAUW National is proposing three amendments to their Bylaws to be voted on by the entire membership.
 i) create three-year staggered board terms at National level
 ii) open National board positions to those outside of the AAUW membership,

iii) eliminate college degree requirement for membership in AAUW..."

This third proposed amendment generates the most discussion among our Branch members. One of AAUW's primary goals is to advance education for women. Currently membership in AAUW requires a college degree, or an AA degree from a Junior College, or a professional degree such as Registered Nurse, etc. Be sure to think about this measure and cast your vote accordingly. You can comment on the proposed changes until April 24 at <https://www.aauw.org/resource/national-election/>.

It's important that our Branch members vote. AAUW has done a great job of making online voting extremely easy. Usually all it take is a few clicks on their website.

Voting begins on April 25 and closes June 9. **In the next few weeks, you'll be getting a logon PIN in an email. Please be on the lookout for it and please vote!** It's easy. It's important. Thank you.

Grace Gerbrandt
 President, AAUW Santa Cruz County

Membership News

It's almost time to renew your membership! At the business meeting on April 21 we will vote on a \$1 increase in the branch dues. National has increased its portion by \$10. This would bring the dues to \$95 or 26 cents a day to support Women's rights and our AAUW community in Santa Cruz County.

When we know the exact amount, dues notices will be sent in individual emails. At that time, we will also let you know your payment options.

Please do not pay your dues until you receive your invoice.

Thanks so much—Louanne Ellison, Membership Vice President

APRIL 14: A VOTER'S GUIDE TO NEWS SOURCES



Our Branch is co-sponsoring this event with the League of Women Voters. Susan Kettmann, who is a member of AAUW and the League of Women Voters, will give a Media Overview as part of the program. Santa Cruz Public Library, 224 Church Street. Upstairs Meeting Room. 11:45 AM to 1:30 PM. Bring a sack lunch, if you like. See flyer on pg. 6.



AAUW presents:

**WORLDWIDE GENDER EQUALITY -
WHERE ARE WE?**

**May 2, 7 PM
Dublin - San Ramon Services District
7051 Dublin Blvd., Dublin, CA**

Click here to sign up: <https://www.facebook.com/events/1998001557127390/>

Closing the pay gap matters to everyone. AT AAUW WE HAVE A PLAN:



Strengthen federal and state pay equity laws



Encourage employers to set fair pay practices



Train 10 million women in salary negotiation by 2022!

At our April 21st meeting, we will be voting on the slate of officers & proposed budget below:



2018-2019 Slate of Officers:

President (shared by):	Mary Maier Judy Cavin Brown Audrey Strayer
President–Elect:	TBA
Membership VP:	Mary Lou Stewart
AAUW Funds VP:	Marilee Werfhorst
Treasurer:	Darby Kremers
Secretary:	Jane Eckman

Appointed officers will be announced by the new board. -Lois Holcomb, Nominating Committee Chair

AAUW Santa Cruz Branch
Proposed Budget
Fiscal Year July 1, 2018 to June 30, 2019

Carryover Budget Surplus 2017-18		\$ 1,200.00
Estimated Income		
Dues (100 members @ \$16)	\$ 1,600.00	
-1 Teck Trek Payments	\$ 300.00	
-2 Net Meeting Proceeds	\$ 200.00	
Miscellaneous Income	\$ 30.00	
Total Income 2018/19	<u>\$ 2,130.00</u>	<u>\$ 2,130.00</u>
Anticipated Funds Available		\$ 3,330.00
Expenses		
IBC dues	\$ 25.00	
AAUW Funds Assessment	\$ 65.00	
Liability Insurance	\$ 450.00	
Website Maintenance	\$ 120.00	
Directory	\$ 100.00	
Beacon printing & supplies	\$ 100.00	
Convention	\$ 250.00	
Membership	\$ 100.00	
Administration	\$ 100.00	
Outreach Programs/UCSC, Public	\$ 200.00	
Tech Trek Expenses*	\$ 750.00	
Miscellaneous Expenses	\$ 250.00	
Total Expenses	<u>\$ 2,510.00</u>	<u>\$ (2,510.00)</u>
Estimated Surplus 2018/19 Budget		\$ 820.00

*Sources included plus est. carryover balance of \$250 from 2017-18

Local Scholarship News



REMEMBER..., May 12th is our Scholarship lunch. Be sure to attend & meet the wonderful women you have supported through Local Scholarships. This year we are able to award nearly \$12,000 in scholarships, 4 to UCSC women and 9 to women at Cabrillo College.

Thanks to **Louanne Ellison** and **Lenora Spalaris** for making donations to this fine cause this past month.

If you would like to make a contribution to this wonderful fund, write a check to AAUW Santa Cruz County Branch - Local Scholarships & send to: Jeanne Jorgensen, 270 19th Ave., Santa Cruz, CA 95062

Tech Trek News

And I thought last month was busy!!!!

This month our Tech Trek Committee, Jean Gregson, Kit Hein, Lynn Barry, Jane Amaral, Theresa Hice and I spent several Saturdays interviewing 20 girls from the seven County schools that nominated seventh grade girls for the Tech Trek opportunity.

The girls shared with us their interest in math and science explaining what they would do to change the world. The six girls selected are: Samantha Rubio, E.A.Hall Middle School; Brooklyn Llamas, Lakeview Middle School, Zoe Nguyen, Mission Middle School, Madeline Petersen, New Brighton Middle School, Chloe Millar, Aptos Middle School and Grace Shipp, San Lorenzo Valley Middle School.

Two alternates were also chosen, Naomi Licht, Scotts Valley and Katherina Guth, San Lorenzo Valley Middle Schools.

We will host the girls and their parents at a get acquainted party prior to the girls leaving for Camp Hopper in mid July.

In April Lynn Barry will attend the AAUW State Convention at the end of April in Southern California celebrating 20 years of Tech Trek. We expect she will return with many good ideas for our committee to put into practice next year.

We would love to add new members to the Tech Trek Committee. Enthusiasm, grant writing and other fundraising ideas are very welcome. There are so many worthy Santa Cruz County girls who would benefit from the Camp Hopper STEM experience.

We are so very appreciative of our members' generosity. Without you we could not send the girls to camp. The cost for each girl is \$1000

We had fabulous results from our March letter to the membership. We hit an all time monthly high of the number of members donating, 19 and the amount donated, \$2,050.

A giant thank you to: **Rosemary Anderson, Claudia Slater, Melissa Walker, Louanne Ellison, Grace Gerbrandt, Jeanne Jorgensen, Sarah Taylor, Patricia Muzzio, Cathy Miller, Joan Schwimmer, Marcia Minnihan, Carole Beckett, Elizabeth Thorington, Joyce Hopkins, Sara Clarenbach, Audie Henry, Martha Mangan, Sharon Bush and Priscilla Peters** for your donations this month.

If you have not yet donated, please consider doing so. You may make your tax deductible donation by writing a check to AAUW CA SPF. It is a 501 3c fully deductible charity. Tax ID 68-0463071.

Checks should be written to AAUW CA SPF (Tech Trek on the memo line) and sent to: Kris Sheehan, 215 Brodin La, Corralitos, CA 95076.

Thank you so much,
Kris



Human Trafficking Committee News

We have been asked to help promote the showing of "I am Jane Doe" in the city of Salinas. Due to the recent arrest of traffickers the movie is intended to increase awareness of the problem. The victims were 8 girls, ages 14-18 (2 only 14). Google Rising International to purchase tickets. This movie shows how our teen age children are being targeted, a must see! April 13th at Hartnell College.

*Susan Kettmann, who is a member of AAUW and the League of Women Voters, will give a Media Overview as part of the program:

A VOTER'S GUIDE TO NEWS SOURCES

**Distinguishing fact from fiction
in a changing media landscape**

Saturday

April 14, 2018

11:45 a.m.–1:15 p.m.

**Santa Cruz Library
Downtown Branch
Meeting Room**

224 Church Street • Santa Cruz • California



Overwhelmed by news media saturated with partisanship, pundits, and infotainment?

Learn how to find high-quality journalism, stay well-informed, and keep up with breaking news. Find out how six mega-corporations have come to own 90% of US news and entertainment media.

Our featured speaker, Lyle Troxell, host of the radio show/podcast Geek Speak, has been talking about the intersection of media and technology for 18 years.

Attendees may bring their own lunch.

For more information:

lwvsc.org/calendar league@lwvsc 831-325-4140

LWV LEAGUE OF WOMEN VOTERS®
OF SANTA CRUZ COUNTY

AAUW
Santa Cruz County (CA) Branch

SPRING



April 2018

Sun	Mon	Tue	Wed	Thu	Fri	Sat
8	9 12pm Bridge*	10	11	12	13 Great Decisions*	14 11:45am AAUW/ LWV Event, see pg. 6
15	16 Reader's Theater*	17	18	19 1pm Books Sec. 1&2*	20	21 11:30 Annual Bus. Meeting, see pg. 1
22	23	24	25	26	27 Great Decisions*	28
29	30					

May 2018

Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1 7pm Evening Books*	2	3 11:30 Lunch Bunch *	4 9:30 Easy Walking Group*	5 1pm Human Trafficking committee*
6	7 10am Board Meeting	8	9	10	11 Great Decisions*	12 11:30 Local Scholarship Luncheon
13	14 12pm Bridge*	15	16	17 1pm Books Sec. 1&2*	18	19
20	21 Reader's Theater*	22	23	24	25 Great Decisions*	26
27	28	29	30	31		

AAUW Santa Cruz County Branch Interest Groups



All work and no play? To counteract that we have a variety of interest groups for our members. If you'd like to join a group or attend one to see if it interests you, please contact the leaders listed below. We'd love to see you.

If you're interested in starting a new Interest Group, we welcome your ideas. Contact Louanne Ellison louanneec@gmail.com.

In order to attract new members and make AAUW's goals more visible to the community, our Membership meetings and luncheons are open to the public. Come join us and bring a friend! You'll find an amazing group of women who offer you friendship and intellectual stimulation.

Book Groups

Our book groups have become extremely popular. Numbers in the groups fluctuate, and if you're interested contact the leaders to see if there's an opening at your preferred time. A new group is not difficult to establish, that's how we ended up with three!

Tuesday Evening Books,

The Tuesday night Book Group will meet on May 1, 2018 at Mary Maier's home, 2-1120 East Cliff Drive. We will be discussing ANYTHING IS POSSIBLE BY ELIZABETH STROUT. The discussion will be led by Claudia Slater. For directions, call 462-2764. All are welcome to join this lively group.

Get in touch with Joan Schwimmer, joanschwimmer@hotmail.com for further information.

Thursday Afternoon Books, Section One, Leader Carole Beckett, phone 457-2992, email cabeckett@sbcglobal.net; We will meet on April 19 and May 17. Contact Carole for details.

Thursday Afternoon Books, Section Two, Leader, Susan Elgin, phone (831) 335-7288, email elgin@cruzio.com. This group reads one book each month. Our upcoming meetings are on April 19 and May 17. Contact Susan for details.

Reader's Theater

Our next meetings will be on April 16 and May 21. To join and for further information, contact Barbara Lewis, chairperson of this interest group, by telephone at 335-7816 or by email at bobbi44@gmail.com.

Lunch Bunch

The Lunch Bunch meets on the first Thursday of the month. All AAUW members are welcome to join us. Contact Kathy Oing irishpml@yahoo.com for more information.

Bridge

Bridge is coordinated by Jeanne Jorgensen. Contact her for details at Jeannejorgensen@hotmail.com, 831-477-7025.

Dining Out—Seeking a new leader This is a lot like Lunch Bunch except it's in the evening and spouses/partners are included. If you are interested in leading the group in trying different restaurants around town, contact former leader Linda Owens, 408-204-0408, jowens7069@aol.com.

Adventure Group

Stay tuned for upcoming adventures. CALL OR TEXT JANE at 359-3357 OR email at lvswamp@charter.net to join the group.

Human Trafficking Committee

The Human Trafficking Committee meets the first Saturday of every month, 1PM, 201 Prospect Hts. Contact Martha Mangan, tel # 425-1306, for more details. See page 5 for announcements.

Easy Walking Group

Next month's May 4 walk will be at Santa Cruz Wharf--parking across street from surfer statue at 9:30am--

Rain cancels--

Contact info same--Audrey or Louanne.

Notify Louanne Ellison- louanneec@gmail.com -471-8381 or Audrey Strayer molliej6@cruzio.com --475-9073 if you will be there.

Great Decisions

Great Decisions will meet on the following **Fridays, 10 am - 12 pm.**

Visitors and new members are welcome. VickieBirdsall@yahoo.com or graceger@sbcglobal.net for more information.

April 13 TOPIC: GLOBAL HEALTH: PROGRESS AND CHALLENGES

Discussion Leader: Kit Hein

April 27 TOPIC: THE WANING OF PAX AMERICANA

Discussion Leader: Lorraine Margon

May 11 TOPIC: SOUTH AFRICA'S FRAGILE DEMOCRACY

Discussion Leader: Darby Kremers



Branch Schedule

2018



April	10 14 21 27-29	Local Scholarships Dinner Voter's Guide Event with LWV Annual Gen. Membership Business Meeting State Convention	Shadowbrook SC Library, upstairs Museum of Natural History Irvine
.....			
May	7 12	Board Meeting Local Scholarship Luncheon, Installation of Officers	CFSCC—Couch room Seascape Resort



Help Us to Help Others
 Our philanthropic projects benefit women of all ages,
 both here at home and across the nation.

Make a donation to remember a family member, friend or colleague, or to honor a birthday, anniversary, graduation or other special occasion.

<p>AAUW Fund Make checks payable to AAUW FUND and send to Geraldine Williams 412 Rio Del Mar Blvd. Aptos, CA 95003</p> <p><small>for AAUW Funds contributions, you may mail your check or do it online on the AAUW Website (at aauw.org- click on Educational Funding)</small></p>	<p>Local Scholarships Make checks payable to AAUW-LS and send to Jeanne Jorgensen 270 19th Avenue Santa Cruz, CA 95062</p>	<p>Tech Trek (Girls Science Scholarships) Make checks payable to AAUW CA SPF, with Santa Cruz County Tech Trek, Camp Hopper on the memo line and send to Kris Sheehan 215 Brodin Lane Corralitos, CA 95076</p>
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In Memory of/In Honor of _____
 Send announcement to _____
 Street _____
 City _____ State _____ Zip _____